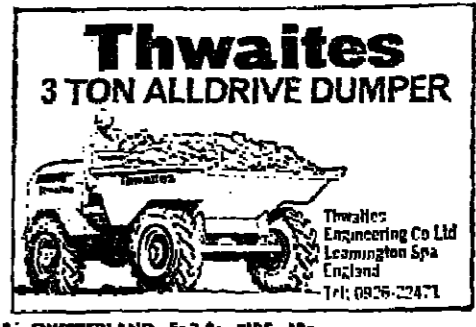


FINANCIAL TIMES

No. 27208 Monday February 28 1977 ** 12p



Hillier Parker
PROPERTY ADVISERS
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Edinburgh, Paris, Amsterdam,
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NEWS SUMMARY

Party attacks with policy
Rhodesian Parliament is to debate proposals to end discrimination. Mr. Harold Coleman, acting Prime Minister, has under outspoken attack Mr. Smith's Rhodesian Front party. Coleman said over the d that it was no obvious r. Smith's Government, as elected on Rhodesian principles, had abandoned completely.

Slower rise in food prices
FOOD PRICES rose this month at less than half the rate in January, according to the latest Financial Times Grocery Prices Index. Although dairy products, coffee, some bread and preserves all went up, there was a sharp fall in the cost of meat and fruit.

Italy seeks agreement on IMF aid
ITALY is expected to receive a further stand-by credit from the International Monetary Fund, after talks in Rome between Italian officials and a visiting team of IMF experts. Italy is likely to undertake a major programme of restructuring its economy to meet the conditions of the agreement.

Consumers feel less confident
CONSUMERS have been taking a much more pessimistic view of the future, judging by the latest Financial Times survey of consumer confidence. The number of people feeling worse off compared with a year ago has risen sharply.

Caution urged on accounting
INFLATION ACCOUNTING problems are too complex and not yet widely enough understood to be resolved by a revolutionary new accounting system, according to Price Waterhouse, the international accounting firm.

Heath urges action on direct elections for Europe
MR. EDWARD HEATH yesterday warned the Government that it would fail the country's EEC partners and humiliate Britain if it continued to delay direct elections to the European Parliament.

Longbridge issue
In Birmingham shop stewards and up to 1,000 toolmakers at the Longbridge assembly plant, the largest single group of the 3,000 toolmakers on strike, are to decide whether to obey official union instructions to return to work.

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Portugal package a move to prevent new emergency

BY DIANA SMITH Lisbon, Feb. 27

After seven months of hesitant debate Portugal's minority Socialist Government has finally moved to stave off national bankruptcy and avert the danger of a return to authoritarian rule.

The major package of economic measures announced at the week-end, including a 15 per cent devaluation of the escudo, is also intended to restore the country's international credibility on the eve of its application to join the EEC and further efforts to mobilise financial aid from Western industrialised nations.

The move comes after recent growing concern in Lisbon that the armed forces would once again be tempted to intervene if Dr. Mario Soares, the Prime Minister, failed to act decisively to rebuild the country's economy after nearly three years of Socialist revolution.

With foreign exchange reserves running out the Government is hoping to draw on the IMF within the next two months, to start repaying the \$300m. short-term borrowing it has just arranged with the U.S.

Inflationary

Later in the year, it hopes to mobilise a \$1.5bn. international rescue operation to be financed by the U.S., EEC and Japan. Devaluation - described as inevitable by Cabinet Ministers - is only part of a 50-point package of emergency measures rushed through at lengthy Cabinet meetings.

NEB talks on Leyland investment to-day

BY DAVID CHURCHILL AND TERRY DODSWORTH

TWO CRUCIAL MEETINGS which could affect the future of Leyland's Leyland Cars are being held today. The National Enterprise Board is expected to discuss in London whether it should withhold further investment in the company because of its disastrous industrial relations record and lost production, estimated at £400m. in the past year.

Heath urges action on direct elections for Europe

BY RUPERT CORNWELL, LOBBY STAFF

MR. EDWARD HEATH yesterday warned the Government that it would fail the country's EEC partners and humiliate Britain if it continued to delay direct elections to the European Parliament. Time, he said, was running out fast. If the target of summer 1978 for the first such elections was to be met, legislation would have to be introduced in the Commons without further delay.

Caution advised on spending cuts

BY ANTHONY HARRIS

CUTTING PUBLIC expenditure is not a panacea, and the present Government strategy may be more deflationary than was intended, according to a distinguished group of economists, including Sir Alec Cairncross, former chief economic adviser to the Government.

They give a warning that recovery from combined recession and inflation is bound to be slow and they express little confidence in the industrial strategy. The group argues that too much stress is being put on industrial investment at present. It says an incomes policy extended for three years would make the biggest contribution of all to recovery.

Big risks

Apart from Sir Alec, the group includes Mr. Michael Posner, who retired in September as the Government's deputy economic adviser. Mr. John Fleming, recently an adviser to the Bank of England, and a number of other leading economists who have advised the Government at one time or another.

Their report, drafted by Mr. R. C. Matthews, master of Clare College, Cambridge, and Mr. M. A. King, Fellow of St. John's College, Cambridge, appears in the Midland Bank Review published today.

Mythology

However, they endorse the basic strategy when they say that even where it would be involved in any policy which was either more deflationary or more expansive. Yet the economists warn that the present policy of shifting resources out of public expenditure to leave room for the expansion of exports and investment and for tax cutting may be deflationary.

Jaguar recall

The toolmakers' strike has coincided with several minor disputes at Leyland Cars which affected 30,000 workers and stopped production of all car models except the Mini, Range Rover, Maxi and Princess. About 3,750 workers are due to be recalled to-day at the Jaguar and Rover plants because of the availability of components following the end of the Castle Bromwich body plant dispute.

Does your portfolio contain these basic essentials?

Price movements in the world's commodity markets offer investors continuing opportunities for capital growth.

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TUC seeks £100m. jobs subsidy plan

BY CHRISTIAN TYLER, LABOUR CORRESPONDENT

THE TUC wants the Government to invest £100m. in a job subsidy scheme as part of an expansionary Budget designed to raise industrial output and tackle unemployment. The job expansion subsidy would mean employers receiving £20 a week for every job they created above their average payroll last year.

It would allow the youth employment subsidy to end and make up, the TUC thinks, for abolition of the regional employment premium last month. The TUC wants controlled expansion of the economy at an estimated cost of £24bn., of which by far the largest part, £1.5bn., would be income tax cuts.

It believes the effect of these cuts (options for which include creating a lower tax band of 30 or 25 per cent; increasing allowances; making national insurance contributions tax-allowable) and direct action on jobs, may be to pay 250,000 more people in work over the next 15 months.

These proposals for the March 29 Budget are contained in the TUC's annual economic review, published to-day, and discussed in detail with the Chancellor last Friday. His response will largely determine what kind of agreement, if any, can be struck for another phase of wage restraint after July 31, when the £250-£4 incomes policy runs out.

Last week the CBI called for 50% of tax cuts with special emphasis on skilled workers, managers and the higher paid. TUC's proposals, Page 10

Builders to receive cold comfort on expenditure

BY ADRIAN HAMILTON

THE GOVERNMENT is giving the cold shoulder to construction industry pleas that it take urgent action to help reverse the decline in the construction market. In a paper to be considered at Wednesday's meeting of the National Economic Development Council, Mr. Peter Shore, Environment Secretary, is thought to argue that there is little that can be done to prevent public expenditure cuts from further damaging the hard-pressed industry.

His paper is in response to calls put forward by the Civil Engineering and Building Unit (CEBU) last October urging changes in the allocation of expenditure cuts, tax incentives, and other Government measures to increase demand. This has been followed by a number of meetings between the

Government and the construction industry's national consultative council, arguing that a steady deterioration of the industry's prospects could prove an obstacle to the country's industrial recovery.

Mr. Shore, however, has replied in his paper that the Government cannot now change the size or distribution of public expenditure cuts, which have had a particularly severe effect on capital rather than current expenditure plans. He also gives a cool response to industry suggestions that the industrial development certificate (IDC) system should be abolished, that 100 per cent. depreciation should be introduced, and that public expenditure White Paper Page 25; Direct labour warning Page 7

OVERSEAS NEWS

Sadat reveals purchase of 50 Soviet MiG jets

By JUREK MARTIN, U.S. EDITOR

PRESIDENT ANWAR SADAT of Egypt disclosed today that his country either had, or was about to, take delivery of 50 Russian MiG 21 jet fighters. In an interview on American television recorded last week, President Sadat implied that he had waited at least two years for the Soviet Union to respond to his request for the aircraft and had been advised only on the previous day that the aircraft were arriving. Noting that the U.S. continued to refuse to sell arms to Egypt, President Sadat declared that he had to diversify the sources of his arms supplies. He said he was willing to go to other markets—in East or West Europe or from the non-aligned countries. At the same time, he was careful to point out that Egypt's relations with the Soviet Union are still "highly strained". He said that he had himself made the Russians "furious" by his insistence that only the U.S. could bring about a Middle East peace settlement, in spite of the fact that the Soviet Union is a co-chairman of the Geneva Conference.

WASHINGTON, Feb. 27.

Perhaps in deference to President Carter's known distaste for the international arms trade, the Egyptian President also said he was willing "to see something done about the level of armaments in the area." If a Middle East settlement could be worked out, he praised Mr. Carter's "great statesmanship" for his refusal to sell the highly destructive "concession" bombs to Israel. Mr. Sadat remained optimistic that a settlement was possible. He expressed satisfaction that Israel's political uncertainty had been cleared up by Mr. Yitzhak Rabin's winning his party leadership battle and said that Mr. Yasser Arafat, chairman of the Palestine Liberation Organisation, had agreed, in talks in Cairo last week with the Egyptian Foreign Minister, Ismail Fahmy, that there should be some form of link between the Palestinians and Jordan. Earlier, however, in another television interview, Mr. Cyrus Vance, the U.S. Secretary of State, had stressed the "long and difficult" road towards a settlement. He pointed out, for example, that as long as the FLO

Ginzburg faces serious charge

By David Setzer

MOSCOW, Feb. 27. IMPRISONED dissident Alexander Ginzburg will be charged with anti-Soviet agitation, which carries a possible sentence of up to ten years in prison, according to Anatoly Shecharansky, a Jewish activist and friend of Mr. Ginzburg. Mr. Shecharansky told western correspondents that a search or Mr. Ginzburg's apartment in Tarnaya, about 75 miles south of Moscow, was authorised in connection with an investigation into charges of anti-Soviet agitation; an apparent indication that Mr. Ginzburg will face political rather than criminal charges. Mr. Ginzburg was a member of the unofficial dissident committee to monitor Soviet observance of the Helsinki accords and administrator of a fund to aid political prisoners. He was accused in the Soviet press of trading in foreign currency and it had been expected that he would be charged with some form of economic crime. Mr. Shecharansky also said that Mikhail Shtern, a Jewish doctor sentenced to eight years in a prison camp after his two sons applied to emigrate to Israel, has been placed in a punishment cell. This is very dangerous because of his health and age, Shecharansky said. Shtern, who practised in the Ukraine, is 58 and said to suffer from heart and spine disorders. Mr. Shecharansky said Shtern was being disciplined for sending a letter with information about conditions in his prison camp. His wife Ida, who has moved to Kharkov to be near the camp, has begun a hunger strike to protest the move. Shecharansky said.

Kissinger may have made secret Taiwan agreement

BY OUR OWN CORRESPONDENT

WASHINGTON, Feb. 27.

DR. HENRY KISSINGER, the former U.S. Secretary of State, may have concluded an agreement with the late Mao-Tse-tung which committed the U.S. to sever relations with Taiwan. Mr. Cyrus Vance, Dr. Kissinger's successor, did not deny the possibility that such an agreement may have been made and that the Carter Administration is ignorant of its contents when questioned on American television today. The secret agreement was reported to have been struck in 1972 by Dr. Kissinger and President Nixon. Mr. Vance did not deny that he had been in the form of a secret clause to the Shanghai communique, is reported to have committed the U.S. to break off

ties with Taiwan inside two years. The possibility surfaced in an article written by Mr. Joseph Kraft, the syndicated columnist, who has visited China several times in the last few years. Mr. Kraft wrote that on February 8 the head of the Chinese mission here visited President Carter and asked whether he was aware of the understanding reportedly reached in 1972 by Dr. Kissinger and President Nixon. Mr. Kraft reported that Mr. Carter replied he was unaware of any secret clauses to the Shanghai communique and ordered a hunt through the missing pieces had not been found, if there are any papers or by reducing the American group contingent on the island. Mr. Vance also went to such great lengths to praise the cooperation Dr. Kissinger had provided the transition team and to the volume of paperwork that new administration was still grappling with that he left the impression that something might indeed be missing. There is no special reason to suppose that the People's Republic will try to exert immediate pressure on the Carter administration to break off relations with Taiwan. How China had suggested to the U.S. that the two countries might begin bilateral talks on unresolved financial claims. In return, the U.S. might signal its goodwill by letting the Ambassadorship in Taiwan fall vacant or by reducing the American group contingent on the island.

Spanish farmers' protest spreads

By Roger Matthews

MADRID, Feb. 27. MORE THAN 14,000 tractors were parked on main roads in Northern Spain today as a protest by farmers against Government guaranteed prices for their produce gathered strength and showed signs of spreading to other regions. The protest movement appears to have been largely spontaneous, sparked off by the low prices for this year's potato crop, but bringing forth the accumulated resentment of the past decade during which investment in living standards in industrial zones far outstripped those in rural areas. The farmers began to pose a serious problem for the regime in the run-in to general elections, as the world almost immediately raised the consumer price index until the Government is willing to stretch central budget by putting imposed subsidies. The 100 per cent rise in petrol prices which took effect yesterday, combined with steeper rises in industrial fuels, will also add to inflation currently more than 10 per cent. Farmers at mass meetings in the north this week-end vowed to continue the stoppages if supported demands for an increase in the minimum wage with Sen. Adolfo Suarez the Prime Minister. Protests were also held in the southern region of Andalusia, where agricultural income levels and unemployment are more serious (less than in the relatively better central northern region). Despite a Government plea to consider introducing a more generous political amnesty, fresh campaigns for the release of prisoners has started in Basque provinces.

Israeli army ousts settlers from West Bank site

BY OUR OWN CORRESPONDENT

MASHA (WEST BANK) Feb. 27.

AN ATTEMPT by 40 members of the Gush Emunim movement to establish a settlement without Government permission at this abandoned West Bank police station, some eight kilometres east of the former Israel-Jordan border, ended at lunch-time today when the army ordered the settlers to leave the site. Early this morning Gush Emunim's west Shomron group moved on to the site with truckloads of building materials. They immediately started repairing the old police station and preparing it for occupation by ten families. The military authorities surrounded the site, but did not interfere with early work. Close to noon four helicopters loaded with soldiers landed at the site, and the military commander ordered the settlers on the eve of the rally.

Lebanon considers UN troops

BY HSIAN HIJAZI

BEIRUT, Feb. 27.

THE LEBANESE Government is reported to be considering a proposal for stationing United Nations forces in south Lebanon near the border with Israel in an effort to check the heightening tension there. The proposal was first made by former President Camille Chamoun, the leader of the National Liberal Party, to President Elias Sarkis. Mr. Chamoun expected to make the proposal public soon on behalf of the right-wing Lebanese Front which groups him with other prominent Christian leaders, notably Mr. Pierre Gemayel, the head of the Phalange party, and ex-President Suleiman Frangieh. Mr. Chamoun was reported to have proposed complete disarmament of rival factions in the south along with stationing of UN troops there. In the past ten days, right-wing forces of the Lebanese Front have been on the offensive in the border area against Palestinian commandos and their Lebanese left-wing allies. The Front were reported to be pressing for the occupation of Bint Jebel, a main town about six miles from the Israeli border. The town is under the control of the Palestinian and anti-left-wing forces. With thousands of displaced persons, victims of the recent civil war, still waiting to be repatriated to their original homes, the south has become an

Strong Singapore recovery

BY OUR OWN CORRESPONDENT

SINGAPORE, Feb. 27.

SINGAPORE'S economy improved markedly in 1976, the gross domestic product showing a real growth of 7 per cent compared with 4 per cent in 1975, according to the Finance Ministry's pre-budget survey of the economy. Mr. Hon Sul Sen, the Finance Minister, will present his budget to Parliament tomorrow. At current factor cost, the GDP expanded by 9.6 per cent over 1975 to S\$13.8bn while the Gross National Product grew by 9 per cent to S\$14.4bn. Singapore's external payments remained in surplus. Capital inflows helped boost the balance of payments to a S\$700m surplus which, in turn, boosted the Republic's foreign exchange reserves by 10 per cent to S\$8.2bn at the end of 1976. Total external trade which declined by 7 per cent in 1975 recovered strongly, growing by 21 per cent to S\$38.7bn. As a result of a more rapid expansion in exports, Singapore's traditional trade deficit narrowed slightly to S\$1.1bn. The

Republic's major trading partners continued to be Malaysia, the U.S., Japan, Saudi Arabia, Hong Kong and the EEC. The battle against inflation appears to have been won — the consumer price index dropped 2 per cent in 1976 after having risen by 3 per cent in 1975. The manufacturing sector again led the economy, its share of the GDP rising to 29 per cent from 28 per cent in 1975. This reflected improved demand by the industrialised countries, particularly in the electrical and electronics industry and the petroleum refining industry. Both major industries in Singapore.

What everyone who uses a telephone could

"Mr. Watson, come here, I want you." Alexander Graham Bell's words on 10th March 1876 were the first complete sentence transmitted over the electric telephone. Standard Telephones and Cables Limited - STC - has been in the forefront of the development of telecommunications over the following hundred years. This survey portrays the background history and begins to indicate the future.

STC underwater.

STC crossed the frontier of the undersea world of hydrospace more than a hundred years ago, when one of the company's forebears provided the first transatlantic cable laid from Brunel's famous ship Great Eastern. In the

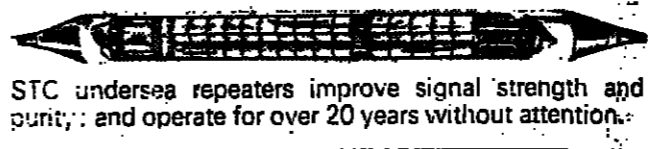


Since a forebear supplied the first transatlantic cable, STC has supplied enough to encircle the world three times.

following years STC has supplied enough submarine cable to encircle the earth three times.

Thought was that satellites would halt the growth of undersea transmission systems. But in the first five years after the launch of Early Bird, cable circuit miles trebled. As growth continues, it's not a question of cable or satellite; but of cable and satellite.

Increase in route-mileage is only part of it. STC repeaters, amplifying the signal several



STC undersea repeaters improve signal strength and purity; and operate for over 20 years without attention.

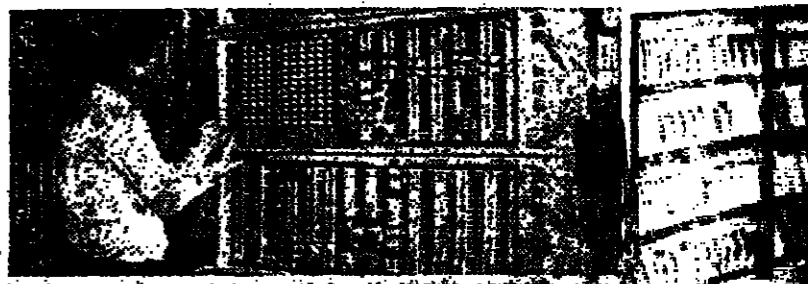
thousand times, have improved signal purity and operate for over 20 years without attention. And increased circuit capacity already hints at economic wide-band data transmission, the viewphone, international video conferences.

It is STC's unrivalled experience and expertise in underwater cable and communications systems which has contributed to STC's leadership in the new technologies of hydrospace, for which STC provides cables, glands and handling equipment for sophisticated applications ranging from seabed wellheads for the offshore industries to minesweeping and anti-submarine warfare.

STC and the subscriber.

Last year the world's 400 millionth telephone installation was made. For any one of these to speak to another, the ability to establish up to 80,000,000,000 million different connections is needed. Very different from the first telephones, leased to eager subscribers in pairs, connected permanently together.

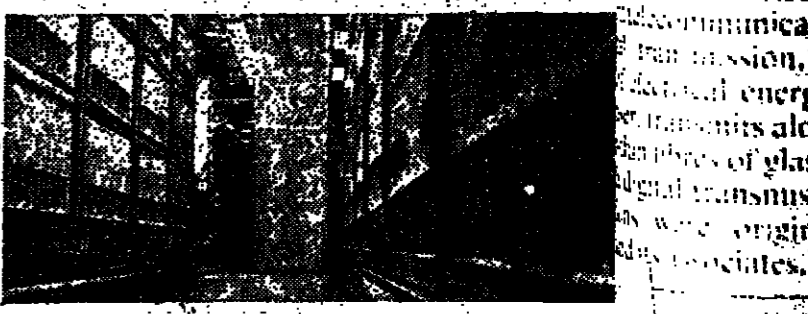
Hence the exchange, where today's great advance uses electronic control. STC's TXE4 development is the system chosen by the British Post Office for main exchanges. Its control units, each with a built-in memory, make the innumerable decisions needed in



Unilever's private communications network, installed by IIT Business Systems, links 177 locations; provides 30,000 automatic internal extensions.

setting-up a call, and give the subscriber ever chance of getting through. The TXE4 relay, a completely sealed switch, keeps out pollution, and ensures more silent connection and improved speech quality. While the introduction of new exchanges is necessarily phased, other STC innovations enable existing exchange to achieve 80% modernisation without disruption of services.

STC's TXE4 exchange, chosen by the British Post Office for large and medium exchanges using electronic control and built-in memory units.



Advertisement for STC optical fibre technology. It features a diagram showing a laser beam passing through a fibre optic cable. Text includes: 'A miniaturised laser... produces a beam of light... which passes along hair-fine optical fibre so transparent that a half-mile-thick window made of it would be as clear as glass.' Another text says: 'Today, extra services like TV and viewphone need cable capacity that makes sharing cable with the telephone prohibitively expensive. STC's invention enables a capacity greater than this... eighteen 9mm-core coaxial cable... to be provided by this tiny optical fibre.' A final text says: 'Needle and core of STC optical fibre passing through its eye are shown same scale.'

Advertisement for Company Saint Gobain Pont-A-Mousson. It includes the company name, 'Joint-Stock Company with a capital of FF 2,970,000,000', registered office at 54, Avenue Hoche - Paris 8ème, and trade register information. A 'SECOND NOTICE TO DEBENTURE HOLDERS 10% 1975/1980 OF FF 5,000' is also included, detailing a general meeting of debenture holders on 11 March 1977, and an agenda for the meeting.

معلومات الأصل

WORLD TRADE NEWS

U.K. takes 30% of Norwegian exports.

U.K. absorbed nearly 30 per cent of Norway's total exports in 1976, compared with 27 per cent in 1975 and thus an outstanding role in the Norwegian economy...

agricultural sales up 17%

Exports of livestock, agricultural machinery and equipment, animal feeds and products increased 17 per cent in 1976...

JAPAN'S EXPORT DIPLOMACY

Talking one game . . . playing another

BY DOUGLAS RAMSEY

THE CONCLUDING chapter of JETRO's latest monthly magazine—suggestions on how to break into the Japanese market—is about exports from overseas to Japan, not vice versa...

Vocal

Moreover, JETRO already operates 25 offices jointly with private industry, and is adding four new ones to the list in 1977. A joint London venture with the Petroleum Association of Japan...

But the advantage of the bank aided by JETRO, is that it can respond quickly to any major increase in overseas demand for buyer credit...

Soft-peddling

The Finance Ministry, after all, has approved a 3.5 per cent increase in JETRO's budget for fiscal 1977 (starting April 1) to a total Yen9.5bn. (\$33.2m.)...

In fact, although JETRO is soft-peddling its exports in Europe and the U.S. (because its exporters have been too successful), the organisation is taking the opportunity to detect new markets and develop plant exports...

Confidence

Obviously, Japan's decision to separate its diplomatic from its trade missions overseas has borne fruit, and it is a telling observation that Japan carried the (originally) British concept of a foreign trade organisation to its logical conclusion...

The semi-official nature of JETRO, moreover, has provided an added measure of confidence to the private sector, both in Japan (by co-operating with the big trading companies abroad) and overseas (by providing a business partner rather than a diplomat to do business with).

Hungarian currency proposals

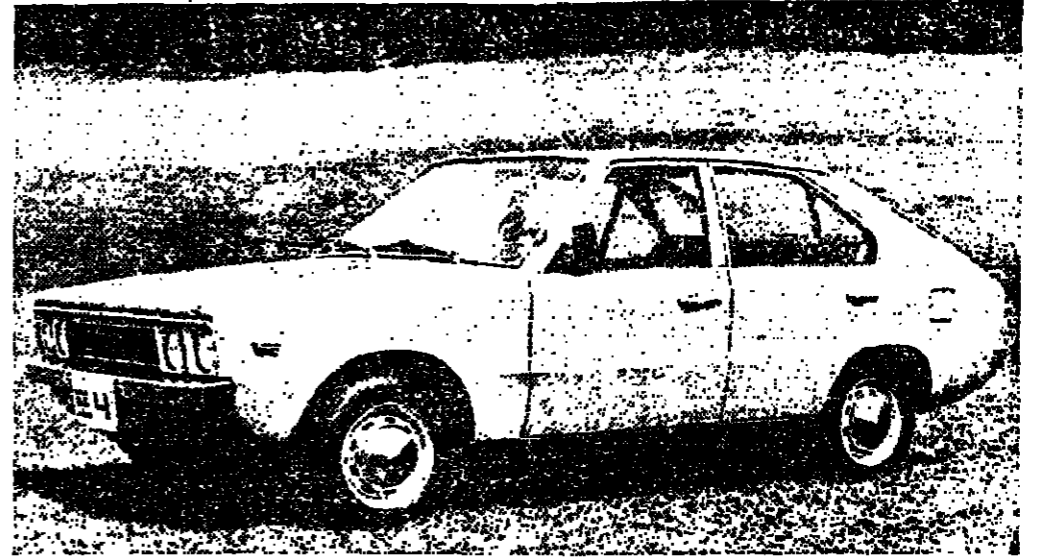
By David Lascelles

A LEADING Comecon banker has called for a new world money system based on gold in which both Communist and non-Communist countries could participate...

Prices may fall

Financial Times Reporter

BRITISH imports from Portugal which could fall in price as a result of the 15 per cent devaluation of the escudo, include textiles, timber and pulp and electrical equipment...



South Korean car challenge

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

A NEW Far Eastern challenge to the European car manufacturers will be launched next month by Hyundai Motor, the South Korean company which has been established over the past three years by Mr. George Turnbull...

looking for exports to such a sophisticated market only a year after its South Korean factory is at present only utilising about half of its 56,000 units capacity—and the company has indicated that only some 10,000 cars will be exported next year.

Sharp fall in oil demand this year

BY OUR FOREIGN STAFF

THE rise in demand for oil experienced by the Organisation of Petroleum Exporting Countries (OPEC) towards the

end of last year fell sharply in January. With the end of stockpiling before the increase on January 1, total OPEC output fell by almost 7.1 per cent from January 1976.

of 5 per cent, contributed to the fall in these states which opted for a price rise of 10 per cent. Output in Iran, Iraq, and Kuwait dropped a total of 4.9m. barrels daily, according to PIW, and Saudi Arabia's also declined in January, according to Petroleum Intelligence Weekly. This was the lowest since February last year, though still up 7.1 per cent from January 1976.

India sets export target

BY K. K. SHARMA

CALCUTTA, Feb. 27.

INDIA PLANS to export 2m. tonnes of coal during 1977-78. The same target was set in 1976-77 but port bottlenecks prevented it being reached, despite the active interest shown in Indian coal by leading industrial nations such as Japan, France and Belgium...

World Economic Indicators

Table with columns for Country, Industrial Production 1970=100 (Jan 77, Dec 76, Nov 76, Jan 76, % change), and % change on year. Rows include U.S., U.K., Holland, W. Germany, Italy, France, Belgium, and Japan.

GROUPEMENT DE L'INDUSTRIE SIDERURGIQUE G.I.S.

A company with a fully paid share capital of 400,000,000 French Francs. Head Office: 5 bis, rue de Madrid à PARIS (FRANCE).

Commercial Register: Paris B 552 075 087. SECOND NOTICE TO HOLDERS OF BONDS 91% 1976-1983 OF US\$1,000.

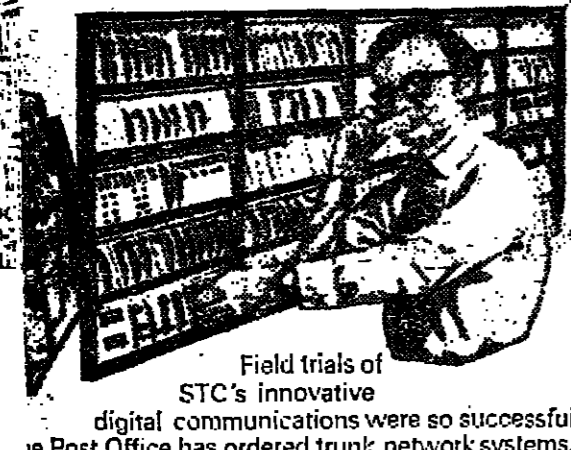
The General Meeting of bondholders of the international loan 91% 1976-1983, issued by the GROUPEMENT DE L'INDUSTRIE SIDERURGIQUE G.I.S. which was called for February 18, 1977, being unable to meet validly for lack of quorum, the bondholders are again convened to an Ordinary General Meeting at 5 bis, rue de Madrid, Paris (France) on March 16, 1977, at 3.30 p.m. in order to consider the same agenda as that for the first meeting, that is:

—Ratification of the statutory nomination of directors of the "Société Civile" of the holders of the bonds 91% 1976-1983 of US\$1,000, in conformity with article 7 of the by-laws of that "Société Civile."

To permit the bondholders to attend or to be represented at this meeting, the bonds or their deposit receipts must be deposited at least five days before the date fixed for the meeting, at the offices of the banks having participated in the placing of these bonds and from whom proxies or admission cards can be requested.

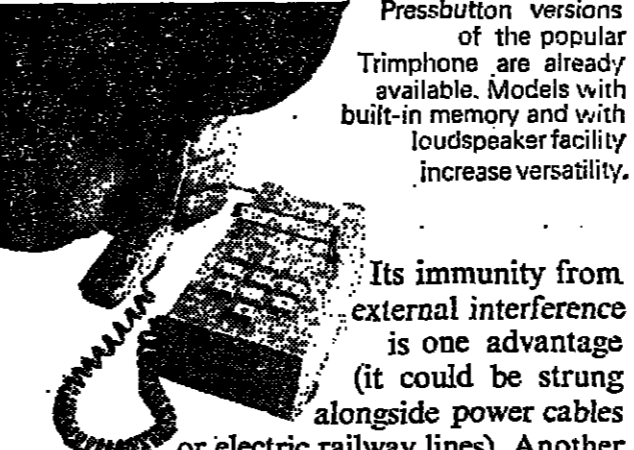
The Board of Directors.

telephony should know about telecommunications



Field trials of STC's innovative digital communications were so successful the Post Office has ordered trunk network systems.

The first concept for digital communications, known as pulse code modulation, was conceived in 1938 by an STC scientist. However, it is only in recent years that advances in component and semiconductor technology have made widespread use of this technique possible.



Pressbutton versions of the popular Trimphone are already available. Models with built-in memory and with loudspeaker facility increase versatility.



ITT Components was first to install an optical fibre data link—connecting visual display units to the Dorset Police computer.

With no improvements and advances will be full potential unless the transmission medium can accommodate the increasing traffic, which pioneered the co-axial cable for networks, has two more contributions: transmission and optical fibre communications.

STC and the future.

Behind a maze of electronic languages lies a giant telecommunication development called digital transmission. Another uses light of electrical energy and, with a miniaturiser, transmits along a cable whose core is thin fibres of glass-like silica.



In the home of the future, apart from the slimline viewphone, you can expect teletext systems to give you not only immediate local and national information readouts on your TV screen, but also the opportunity to select instant printouts.

STC opened Europe's first plant for the production of communications cables made of glass material last autumn. Instead of the traditional (and expensive) copper wire, STC's invention is an optical fibre as fine as a human hair, and so perfectly transparent that a windowpane made of similar material would be clear half a mile thick.

Its immunity from external interference is one advantage (it could be strung alongside power cables or electric railway lines). Another is incredible miniaturisation, so that hundreds of optical fibres can be contained within the physical space of one conventional cable.

STC believes its two inventions may be telecommunications' most important advances as the telephone enters its second century.

THIS STC SURVEY OF TELECOMMUNICATIONS is also available as an extended 8-page colour booklet and as a 24" x 36" wallchart. Enquiries for either, and for more specific information, should be addressed to Peter Earl, Director—Public Relations.

STC's Sabex switchboard, visually attractive, has automatic call clearing and direct outward dialling to free the operator for other duties.



It is suggested that all future office contact can be made from your home unit, including pressbutton secretarial services and easy availability of intercontinental screened conferences.

Standard Telephones and Cables Limited

Standard Telephones and Cables Limited, Dept 810B STC House 190 Strand London WC2R 1DU, Telephone: 01-836 8055, Telex: 22385

Smoking controls sought by MP

BY STUART ALEXANDER
ROGER SIMS, Tory MP for Isleworth, is to introduce a private members Bill on Friday...

Mr. Sims said that the Bill did seek to ban smoking entirely in public places of entertainment...

One national Co-op federation proposed

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

THE FRAGMENTED structure of the Co-operative movement is preventing it from competing effectively with modern retail groups...

One single national federation should be established to give the movement real leadership and co-ordinate its activities...

Our pragmatic approach we have failed to frame a corporate strategy of advance...

Wives buy fewer potatoes, less beef as prices rise

HOUSEWIVES bought less beef and potatoes last year because of inflation, writes Elinor Goodman...

Between the third and fourth quarters, in households with no freezer, expenditure rose by 7.5 per cent...

Only 5 per cent as much energy is used in producing aluminium from scrap as in converting bauxite ore into primary metal...

Price up for milk bottle tops

BY RHYS DAVID

THE BIG aluminium producers have raised the price at which they will buy aluminium household waste...

Secondary aluminium from scrap is about 40 per cent of total aluminium output and has the advantage of being less energy intensive in its production...

Farmers face problems after fill-dyke February

BY JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

THE WIDESPREAD floods which have been the most spectacular upset of the wettest February for many years have receded with the week-end sunshine and cold dry weather...

So crop failures will probably be re-planted with barley. Many farmers were worried because their wheat was planted late and in poor condition last autumn...

have had a rough time. These animals never mind frost or snow, but to have their backs consistently wet does affect them...

If they do not recur farmers will not have been too seriously affected by the almost continuous rain since September...

There are areas where the potatoes have not all been lifted, a little sugar beet is still in the ground and a sizeable amount of winter wheat has not been sown...

Considering how mild it was through most of February in the south of England, it is surprising how little growth there is in the pastures...

Some farmers are already using aircraft to apply the fertiliser. If the wet weather should return there will undoubtedly be a considerable growth in demand for this service...

There is still plenty of time for spring sowing, when about 40 per cent of the grain crop, mainly barley, is planted...

Most flocks still lamb out of doors and heavy rain causes severe losses among young lambs. Of course flooding of pastures means moving the sheep...

Although most dairy cows and many beef cattle are housed throughout the winter, outlying seldom ripens at the same time throughout the winter...

But the rain has been welcomed by those concerned with water supplies. All reservoirs have been replenished and even the chalk hills of the south have had their underground water restored...

Approaching those for a normal winter. This has not happened for several years.

Prentice direct labour warning

FINANCIAL TIMES REPORTER

DIRECT LABOUR building by local authorities should not be expanded when the construction industry is suffering from economic recession and the Government's 'misguided cuts'...

Mr. Prentice is quoted as saying that he will examine the direct labour question further, with a view to opposing in the House any move which would Government's 'misguided cuts'...

ownership purely on doctrinaire grounds, he adds. "Principle apart, efficiency is an important criterion. I would argue for the private sector where it is doing the job more effectively. It should not be more costly to the community. Direct labour must be justified by a series of tests which are relevant."

This would allow local authority direct labour forces a wider scope of operations outside the authorities' own areas.

The Government has denied that Bill was postponed through fear of opposition from Labour MPs, giving the reason for postponement as a need to make drafting amendments.

The Local Authorities (Works) Bill was a prime example of a trend in the Labour Party to aim for more and more public maintenance.

Mr. Prentice hints he may be considering trying to block the Bill, by drawing an analogy to the Dockers Bill.

It needs only two or three of us to take a view that this Bill is bad. Personally, I am inclined to take that view. I do not want to be more specific at the present time.

The Local Authorities (Works) Bill was a prime example of a trend in the Labour Party to aim for more and more public maintenance.

IMPALA PLATINUM LIMITED

(Incorporated in the Republic of South Africa)
DECLARATION OF DIVIDEND
The Directors have declared a second interim quarterly dividend of 10 cents, South African currency, per share (1975-1976 cents). This will absorb R1,200,000.

INTERIM REPORT
The unaudited consolidated financial results for the six months ended 31st December, 1976, are as follows:-

Table with 4 columns: Profit for period after deduction of minority interest, Provision for taxation, Profit for period after taxation, and three columns for Six months ended, R000, and Year ended, R000.

NOTES
1. In order that a comparison may be made of the profits earned during the six months to 31st December 1976 with the profits earned during the six months to 31st December 1975 the following must be taken into account:

- (a) The cost of production attributable to platinum in the course of production from the concentrator onwards (i.e. the metallurgical pipeline) at 31st December 1976, is based on the current cost of production. Has a similar basis of accounting been applied at 31st December 1975, the profits for the six months ended on that date would have been increased by R1,888,000.
(b) As a result of the devaluation of the South African Rand by 17.9% on the 21st September, 1975, the profits of the company for the six months to 31st December 1975 were reduced by exchange losses on long and short term borrowings of R5,882,000.

MARKET: For the period under review the market for platinum and palladium improved from July through September, with higher prices prevailing for platinum. The platinum price weakened towards the year-end, while palladium prices improved slightly. Demand for platinum and palladium from the automobile industry continued at high levels.

DIVIDENDS PAID: The following dividends have been paid during the period covered by this report:
1. Final dividend for year to 30th June 1976 of 22 cents per share, absorbing R2,840,000 (1975-15 cents per share, absorbing R1,800,000).
2. First interim quarterly dividend of 20 cents per share, absorbing R2,400,000 (1975-15 cents per share, absorbing R1,500,000).

On behalf of the Board I. T. GREIG K. A. B. JACKSON Directors

London Secretaries Union Corporation (U.K.) Limited, Princes House, 95, Gresham Street, London, EC2V 7BS. Registered Office Union Corporation Building, 74/78, Marshall Street, Johannesburg, 2001, (P.O. Box 61357, Marshalltown 2107).

A UNION CORPORATION GROUP COMPANY

Levy threatens £8m. syrup plant

BY MICHAEL THOMPSON-NOEL

MOVES BY the European Commission in Brussels to impose a £36-a-tonne levy on the production of high fructose syrups from starch were described last night as frightening by Mr. Bernard Smartt, managing director of Tunnel Refineries.

Second, it would raise serious questions about the fairness of the rules of the Common Agricultural Policy. Isomerose, a liquid, is used in the manufacture of soft drinks, confectionery and sweet foods such as jams.

and has persuaded the Commission that there are plans for 1.5m. tonnes of isomerose capacity in Holland and Belgium, production will be less than 400,000 tonnes. Our Greenwich plant is intended to produce 35,000 tonnes.



Nilfisk World's largest manufacturer Industrial Suction Cleaners

Eagle advertisement featuring an image of a Beechcraft Super King Air 200 aircraft and text describing its performance and features.

Growth in general ship cargoes likely

BY KEVIN DONE, INDUSTRIAL STAFF

MARITIME Transport Research, the research arm of the Shipbuilders and Repairers National Association, claims that there are good prospects for growth in general cargo carriers, despite the present gloom in many shipping sectors.

There will be an even greater growth in value. Manufacturers trade consists of steel products, vehicles, capital goods and household goods. It accounts for about a per cent of OECD deep-sea dry cargo trade, and in 1975 totalled some \$8m. tonnes.

U.S. group to make ion exchange resin in U.K.

ROHM AND HAAS, the U.S. chemicals manufacturer, is to begin production next year in the U.K. of its specialty range of acrylic ion exchange resins.

for not doing more to protect prominent Protestants from Provisional gunmen. The latest victim was Mr. Robert Mitchell, 68, retired grocer, and senior member of the Orange Order, shot down in Newry on Saturday night.

Orkney warning The Orkneys would be a wasteland if mining of uranium was allowed to go ahead, Scottish Young Liberals conference was told by Mr. Ken Le Dez (Dundee).

Meriden back Meriden Motor Cycle Co-operative workers return to-day after a three-week lay-off with no prospect of immediately resuming output of the Bonneville. They were on production of the Steve Daimler Fuch 50cc moped.

Shootings protest The Ulster Unionist Party attacked the authorities yesterday

Eagle advertisement with contact information for sales and service stations.

Technical Page

METALWORKING Saves sand in small foundries

INTENDED FOR the smaller foundry, a sand reclamation unit has been introduced by Newport Forge and Engineering...

Many bends made simply

BRITISH-designed bar bending machines, incorporating advances in speed and accuracy of bends, are offered by Crow Hamilton...

Hydraulics could cut costs

IN THE series of conferences (by the Institution of Mechanical Engineers) on the advantages of replacing electric drives in metalworking by hydraulic ones...

Advances in strapping

CARTON CLOSING, and sealing operations, covering such diverse applications as food packaging, consumer goods, newspapers, metal-and plastic extrusions...

thurlay DIRECT GAS-FIRED SPACE HEATING Send for details

Colours for food from France

AN EXTENSIVE range of natural colours for use in the food, pharmaceutical, and cosmetic industries, and claimed to conform to all existing EEC regulations, is being marketed in the U.K. by the Jacobson chemical division of R. S. Stokvis...

Accurate control of speed

FEW POWER engineers would deny the technical elegance of varying the speed of a shaft by driving it with an induction or synchronous motor fed with a correspondingly varying ac.

Warehouse automation

SOME 30 experts from 10 countries will be describing the latest advances and experience in the efficient and economic operation of production and distribution warehouses at the Second International Conference on Automation in Warehousing...

Easy-to-use recorders

LOW COST compact recorders which overcome the ergonomic limitations of traditional flat-bed instruments include the single pen model Philips PM 8251 and the dual-pen Philips PM 8252.

PLANT & MACHINERY SALES Description Price Telephone 140 K.W. LIFT OFF BELL TYPE BRIGHT REHEATING FURNACE (1967) Complete with four hearths and ex-thermic generator. P.O.A. 0902 42541/2/3 Telex 336414

BUTLER & BRISCOE STOCKBROKERS announce that they have moved to new offices at 3, COLLEGE GREEN, DUBLIN, 2 and that the telephone and telex numbers remain unchanged.

SAFETY Check on ventilation SOME 600 portable anemometers worth £40,000 have been bought by the Health and Safety Executive for use by Factory Inspectors.

COMPANY NOTICES REPUBLIC OF SOUTH AFRICA 1971/86 8% Loan of ECUs 25,000,000 The redemption on 1st April 1977, for which a sum of ECUs 1,000,000 is planned, has been completely repurchased on the Stock Exchange.

CONTRACTS AND TENDERS GOVERNMENT OF TRINIDAD AND TOBAGO WEST INDIES CENTRAL TENDERS BOARD INTERNATIONAL NOTICE OF INVITATION TO RE-TENDER FOR TWO WORKS FOR THE CARONI-ARENA WATER SUPPLY PROJECT...

Republic of Malawi Blantyre Water Board Tender Notice - Phase IV Extensions Tender for Civil Engineering and Building Construction

YEMEN ARAB REPUBLIC YEMEN GENERAL GRAIN CORPORATION PREQUALIFICATION OF TENDERERS FOR CONTRACT YGGCI CONSTRUCTION OF A GRAIN STORAGE SILO AND BAGGING FACILITY AT THE PORT OF HODEIDAH

TURKISH STATE RAILWAYS (TCDD) THE CHAIRMANSHIP OF CENTRAL PURCHASING AND SALES COMMISSION Tenders are invited for 9 ea. snow remover of three different types of which the technical features are indicated in the Specifications.

BISHOPSGATE PLATINUM LIMITED AND ITS SUBSIDIARY COMPANY ANNOUNCEMENT

CITY OF BERGEN 1973/1991 7 1/2% Lux. Fr. Loan

DUNFORD & ELLIOTT LTD. NOTICE IS HEREBY GIVEN that the Annual General Meeting of the Company will be held on Wednesday, 23rd March, 1977 at 12.00 noon.

CITY OF OSLO 1974/1992 8 1/2% UA12,000,000 Bonds for the amount of UA12,000,000 have been issued on February 14, 1977.

C.E. POLO Director of Contracts and Tenders Board Government of Trinidad & Tobago

SAUDI ARABIAN CONTRACTOR Invested enquiries from U.K. firms interested in carrying out joint work in the Kingdom of Saudi Arabia...

PERSONAL OVER 40,000 SCHOOLS AND EDUCATIONAL ESTABLISHMENTS can be reached by post by the Educational Addressing and Mailing Service...

THE CONVERTIBLE BOND FINED N.V. Shareholders of the Company are invited to attend the Annual General Meeting of the Company to be held on Wednesday, 23rd March, 1977 at 12.00 noon.

the raw material of successful business

In difficult times, maintaining supplies of vital raw materials and understanding the economic, as well as the technical needs of industry are essential to sustain successful enterprise.

Albright & Wilson supplies vital raw materials—it is one of the world's largest manufacturers of chemicals based on phosphorus—an element of fundamental importance to life and industry.

We have the flexibility to make phosphorus chemicals by two different production routes—'wet process' and 'thermal'—and are consequently able to meet the exacting demands of our customers, despite constantly fluctuating world economic forces.

Albright & Wilson manufactures phosphorus chemicals at plants in the UK, Canada, Australia and India, and markets them throughout the world.

You may be surprised at the variety of fields in which phosphorus chemicals are essential today. For instance, Detergents, Water treatment, Industrial and Institutional cleaners, Metal treatment, Bread and self-raising flour, Soft drinks, Plastics, Lubricating oils, Hydraulic fluids and Pesticides.

Phosphorus, of course, still lights every match that is struck in the world!

Albright & Wilson serves a wide range of industries: whether you're in anti-corrosion or anti-perspirants, food or fertilisers, it could make a material difference to you to get in touch with us.

Phosphorus being loaded into Albright Explorer, one of Albright & Wilson's unique bulk phosphorus carriers at the company's Long Harbour, Newfoundland plant.

A force for British industry

ALBRIGHT & WILSON

Albright & Wilson Ltd. 1 Knightsbridge Green, London SW1X 7GD. Telephone 01-589 6393

Food prices rise at less than half January rate

BY STUART ALEXANDER

FOOD PRICES rose in February at less than half the January rate...

The outlook for meat prices is upturn to a market which has seen prices steadily sliding...

FINANCIAL TIMES SHOPPING BASKET

Table with columns for January £ and February £, listing various food items like Dairy Produce, Sugar, Tea, etc.

Table showing price changes for various categories from 1971 to 1977, including Dairy, Meat, and Non-Foods.

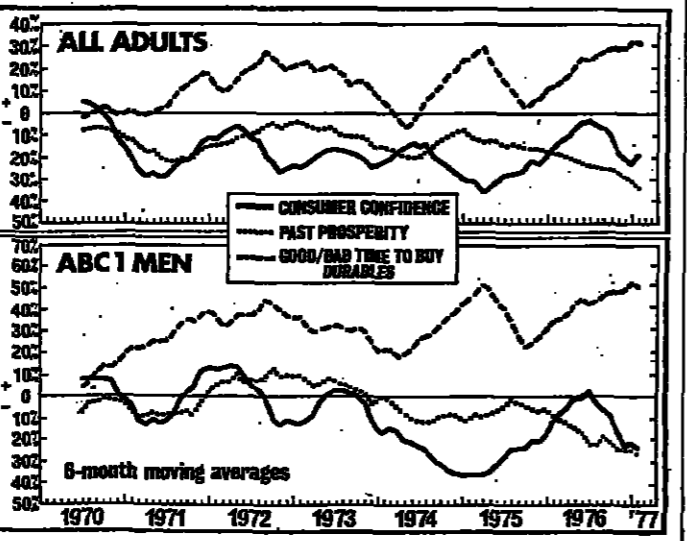
FT SURVEY OF CONSUMER CONFIDENCE

Pessimistic view of future as inflation worries mount

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

WITH CHRISTMAS and the clearance sales over, consumers were again taking a gloomy view about the future...

The number of all respondents thinking it was a good time to buy outweighed those who thought it was not by 28 per cent...



SNOW REPORTS table detailing weather conditions and snow levels in various regions like Scotland and the Midlands.

APPOINTMENTS

Sir Michael Herries joins National & Commercial Banking

NATIONAL AND COMMERCIAL BANKING GROUP has made Sir Michael Herries joint deputy chairman of the holding company...

LABOUR NEWS

More opposition to pay curbs

BY DAVID CHURCHILL, LABOUR STAFF

GROWING opposition to the social contract and another round of pay restraint emerged at the week-end from trade unions...

The executive of the Society of Civil and Public Servants which represents 100,000 middle management grades...

NALGO threat to abandon social contract

Mr. Gerry Gillman, the union's general secretary, said last night the executive decision had been ratified by the society's annual conference...

Wages Council 'not needed'

THE FUR Wages Council has not fulfilled its proper role in recent years and the union mainly concerned—the Shop Distributive and Allied Workers—has suggested that it is no longer needed...

NEWS ANALYSIS - TOOLMAKERS

A neglected elite

BY ALAN PIKE, LABOUR STAFF

"HUGH SCANLON says that toolmakers must not become an industrial elite within car factories. There already is an elite—the people who sweep the floor."

Such comments, common on the picket line outside British Leyland's Castle Bromwich body plant since the company-wide toolroom strike began a week ago...

NALGO threat to abandon social contract

Mr. Sid Weighell, general secretary of the National Union of Railwaymen, said in the latest issue of his union's journal that he was in favour of the social contract continuing...

Wages Council 'not needed'

THE FUR Wages Council has not fulfilled its proper role in recent years and the union mainly concerned—the Shop Distributive and Allied Workers—has suggested that it is no longer needed...

TUC BUDGET PROPOSALS SINGLE OUT JOBS AND PENSIONS FOR MORE SPENDING

Reflation of £2.4bn. urged

BY CHRISTIAN TYLER, LABOUR CORRESPONDENT

A BUDGET reflation of £2.4bn. of which £1.5bn. net, should be in the form of income tax cuts, is called for by the TUC in its economic review published today...

The areas singled out for more Government spending are pensions, the National Enterprise Board, the construction industry, and measures to save and create jobs...

But calling in aid the now common forecast that the borrowing requirement will be £1bn. less than thought earlier, the TUC says that the net cost of its proposals could be less than a £1bn.

Further measures were needed to help finance training in industry by employers and the present "arbitrary arrangements" for providing educational allowances should be replaced by a mandatory scheme of standard payments.

Under this scheme a company should be paid a subsidy of £20 a week for each extra job above its average payroll for 1976.

Further measures were needed to help finance training in industry by employers and the present "arbitrary arrangements" for providing educational allowances should be replaced by a mandatory scheme of standard payments.

The TUC repeats its commitment to planning agreements in the top 100 companies, and says that the Government will have to rethink unless some voluntary planning agreements are reached.

It again urges that the National Enterprise Board should have £1bn. a year to spend when fully operational.

Construction, energy and transport are singled out for special attention in the context of the industrial strategy and the TUC calls for £100m. to be spent on capital projects in building and civil engineering.

Direct action on employment should include a postponement of the closing date for application under the Temporary Employment Subsidy to the end of this year.

Redundancies should not take place without the approval of the Department of Employment, and the subsidy should be paid on the initiative of public authorities while the department is investigating planned redundancies.

Regretting the Government's decision to abolish the regional employment premium the TUC calls for a job expansion subsidy, to which the Government should contribute £100m. net of the saving in unemployment benefit.

Under this scheme a company should be paid a subsidy of £20 a week for each extra job above its average payroll for 1976.

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The TUC would like the present legislative powers which establish a Price Commission and a price code to continue after July 31 this year, although recognising that there would have to be changes to the code from time to time.

It urges the Government to give the Price Commission the power to launch specific price investigations and for powers to control individual prices.

HOME CONTRACTS

Bowmaker £2.5m. machinery order

BOWMAKER (PLANT), Cannock, Staffs., has received an order from Warrington Excavating (WEC), a subsidiary of English Civil Clays, of St. Austell, Cornwall...

IRTHLINGBOROUGH, NORTHAMPTONSHIRE

Various advertisements on the right margin, including 'Live', 'S', 'Wearra GROUP LIMITED', and 'Yes, or Calcul Prepu Contr Contr All the Speeds will The se to print out Figures and One p'.

The Executive's and Office World

EDITED BY JOHN ELLIOTT

David Fishlock looks at the development of teaching companies as a means of training engineers while Sue Cameron describes how GEC has adopted this concept for its own particular use

Universities in industry

THE IDEA of using teaching companies to train engineers, in much the same way as teaching hospitals train doctors, the brainchild of Mr. Theo Williamson, former research and development director of Alms, the cigarette manufacturing machinery group.

A teaching company, to quote its inventor, should be "the engineering equivalent of a teaching hospital, where experienced practitioners, researchers and students intermingle and fertilise ideas," while making in industry.

The idea has fired the imagination of the Science Research Council, with its £2m. budget this year to be used for university research in physical sciences. Under the chairmanship of Sir Brian Rogers, and more recently Sir M. Edwards, the SRC has backed energetically to build the national research effort engineering sciences, even though this has meant sacrificing "pure science" projects involving new satellites and scopes, for example.

A year ago the SRC, in collaboration with the science research of the Department of Industry, launched the teaching company scheme. The scientists combined industry for manufacturing companies receptive to new ideas, particularly the idea that scientists might have something original to offer the production line. They chose companies and began to produce postgraduate students to work on specific problems. All these problems were directly concerned with the organisation of production methods and control.

ilot projects

The first "school report" just came before the council is SRC. The upshot is that two sponsors are talking putting as much as a year behind about a pilot projects by the end of 1980.

The five university departments of production technology led in the scheme the idea brought a relevance to real industrial problems which was usually often lacking. For participating companies which British industry been finding it almost

impossible to attract in recent years.

The teaching company scheme starts from the premise that "in production engineering, the laboratory must be the factory," according to Mr. Tony Eggington, who is responsible for the £13m. engineering sciences budget at SRC. The scheme falls short of Mr. Williamson's vision of a "Cavendish Laboratory" of manufacturing technology with the modern counterpart of Lord Rutherford in charge to draw in the brightest engineering graduates in Britain.

He had dreamed of a teaching company set up from scratch, "seething with creativity," making and marketing real products, using the most ingenious technology and the most astute management practices. But the scheme's sponsors believed this to be too ambitious a start, would take too long to get going, and would encounter too much opposition along the way—not least from any company which might see it as a competitor.

Re-think strategy

In association with the department of production technology at Aston University, he has set three teaching company associates to work on one of the investment projects from his corporate plan, namely to re-think company strategy on spare parts. In most companies spares are the first to suffer as soon as the market begins to pick up. He would like to see the manufacture of spare parts separated from main production lines. He has set his graduates to sit out the options and define the pitfalls—the breaking points of their schemes.

"Everyone wants it to work—and from our point of view we can see it paying off," says Mr. Bonner. A successful strategy for spares might well be applicable to manufacturing industry generally, he feels.

Talent and flair

He has been so impressed that he plans to use teaching company associates on another project from the company's corporate plan—to devise new systems for keeping management informed at Broomwade. But he stresses that he still has the final word on whether a given scheme is to be implemented, and the right to censor commercially sensitive information should the scientists want to publish their findings.

At Manchester University Institute of Science and Technology (UMIST), Professor B. J. Davies is responsible for the biggest of the five company/university collaborations so far. Formerly technical director of Stavely Machine Tools, Professor Davies enrolled, as post-graduate students, three graduates from Platt Saco Lowell of Rosendale, makers of textile spinning machinery.

All three are expected shortly to be awarded an MSc. Their projects—"no paper exercise

Practical graduate training at GEC

SIX YEARS ago senior managers at the GEC Switchgear plant at Trafford Park did some research into future staffing needs and found that they were "frighteningly" short of young, up and coming engineers.

The engineers on whom the company relied were nearly all in the 50 to 60 age group and there were few young men who could replace them. One reason for this was the economic squeeze of the mid-1960s which had led many bright, young engineers to leave manufacturing in search of more remunerative jobs.

GEC Switchgear itself was only just beginning to emerge from a long and difficult period of retrenchment. The 1960s had seen a huge drop in demand from the home market and the number of people employed at Trafford Park had fallen from 23,000 in 1958 to only 7,000 in 1971. During the period of recession, the budget for the recruitment and training of young engineers had been one of the first items to be cut.

Plenty of scope

The company and the university want to give the trainees projects which offer plenty of scope while not being too much for their capabilities. The plan is that each project will last between 18 months and two years. Once he has finished his project, a trainee will have no further commitment to GEC Switchgear although the company hopes that some of the young engineers will ask if they can stay and work at the factory.

Eventually GEC Switchgear and Salford University hope to have between six and eight trainees but the whole teaching company scheme is still in its infancy and the experiment will have to be assessed, before final numbers are fixed.

So far over 160 graduates have applied for the GEC traineeships which carry salaries in the region of £3,500. The company has had almost as many applications for the post of project adviser which suggests that the scheme has aroused considerable interest among practising engineers.

Professor Alec Chisholm, who aroused GEC Switchgear's interest in the teaching company idea says that one of the biggest pay-offs of the scheme could be an eventual improvement in the status of engineers. Professor Chisholm, of the mechanical engineering department at Salford University,



Mr. Theo Williamson (left), originator of teaching companies, and Professor Alec Chisholm, of Salford University, who aroused GEC's interest in them.

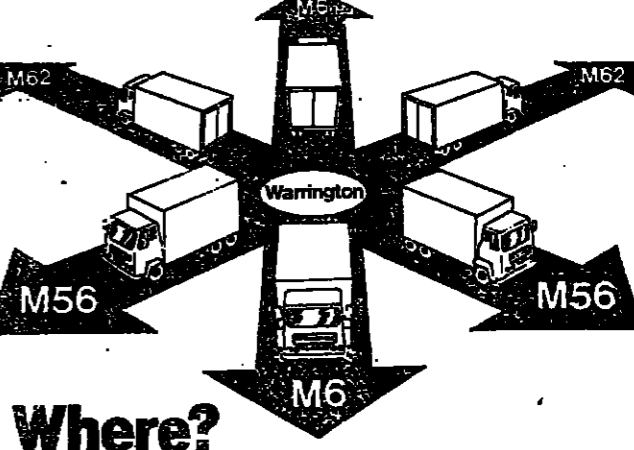
for example, is working on a project to improve the factory's layout.

At present the Trafford Park factory is in the midst of a complete re-organisation. Seven years ago exports accounted for only 20 per cent. of GEC Switchgear's total production but to-day the proportion is 80 per cent. Much of the electrical equipment made by the company goes to developing countries which cannot afford the more expensive products that were made formerly for the home market. The aim of giving a trainee a project on production layout is that he should produce some practical ideas for cutting costs. The company is not interested in vague, academic suggestions but wants some hard proposals that can be put into effect.

Some companies have run effective graduate training schemes and Professor Chisholm says GEC Switchgear was among these. But senior managers at Trafford Park say that if the teaching company project is successful, then it will prove to be better than the old system of sending young engineers from one department to another within the company. They say that because trainees, in a teaching company learn by doing a real job of work both the company itself and the young engineers will benefit far more.

The managers at GEC Switchgear believe that other bonuses could arise from them from the teaching company scheme. They think that the close relationship they have now established with the mechanical engineering department at Salford University could prove extremely useful. They also say that explaining the job to the practical side of the GEC Switchgear systems to learn the practical side of the job and the standard of help the trainees is an excellent discipline for the senior staff in the company.

The where and how of good distribution



Where? Where your vehicles are on the M6 and M62 as soon as they're out of your gates. Where you're within 1 hour of 15 million consumers. Where you're only 20 miles from two container ports and 20 minutes from an international airport on the M56. Where you will find ready built warehouses and sites for purpose designed premises.

How? Through relocation at Warrington. Contact Alan John Warrington Development Corporation PO Box 49 Warrington WA1 2LF Cheshire. Tel: Warrington (0925) 51144 Telex 627225.



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SPERRY RAND CORPORATION

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Curaçao, Netherlands Antilles

SECOND ANNUAL REDEMPTION INSTALMENT

(Redemption Group No. 4 having fallen due on April 1, 1976)

Notes belonging to Redemption Group No. 1 will be redeemed on and after
APRIL 1, 1977
in accordance with drawing effected on February 14, 1977 pursuant to the Terms and Conditions.

Paying Agents:
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Algemene Bank Nederland N.V.
Bank Mees & Hope NV
Pieroon, Heldring & Pierson N.V.
in Amsterdam
S.G. Warburg & Co. Ltd.
in London
and
Banque Générale du Luxembourg S.A.
in Luxembourg

February 28, 1977.

Foreign managers

A BIG INCREASE has taken place in the number of Singapore, Malaysia, Malta, Jamaica, Trinidad, Tobago and Nigeria.

The report maintains that because of the variety, versatility and practical and academic qualities of the courses set by the institution, the certificate, diploma and advanced diploma of the institution can be readily used in other countries.

Mr. C. J. Benson, general secretary of the institution, describes the collaboration with the foundation as "extremely valuable." He feels that it makes both a positive contribution to higher standards of management and to "establishing the Institution of Works Managers. The development, between those overseas managers according to the paper, has been and the U.K. via their membership of the institution."

Business courses

Social Science in Industry. Fee: \$525. Details from AMR Brunel University, Uxbridge, International, 6-10, Frederick Court, Stanhope Place, London W2 2HD.

Personal Survival. Brunel University, March 18. Fee: £50. Details from Brunel University, March 1. Fee: £50, plus VAT. Uxbridge, Middlesex. UB8 3PH.

Financing International Trade. Royal Garden Hotel, March 1-2. SW11 1TC.

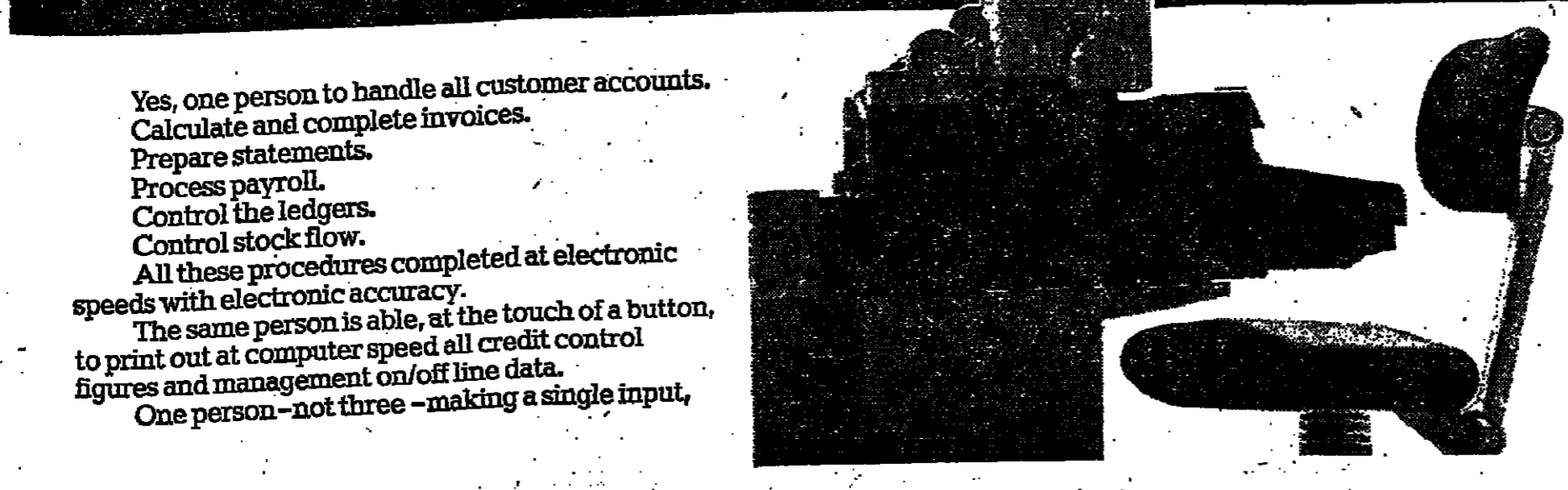
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Notes belonging to Redemption Group No. 3 will be redeemed on and after
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ECONOMIC VIEWPOINT

BY SAMUEL BRITTON

The strains begin to show

Little room for choice

IF THE Government's present economic policies should ultimately fail, it will certainly not be for lack of advice—nor, more recently, for lack of broad support.

based on planned objectives for public sector borrowing on some form of full-employment correction, or rather on a reasonably achievable growth path; but once such an objective is set, they still see some merit in allowing the automatic stabiliser of a higher deficit resulting from lagging growth to come through.

Moreover, the decisions made then did not touch the plans for 1979-80 and 1980-81. Most of these are listed in their original form in the present White Paper.

Hopeful sign While nobody—not even those responsible—pretends to any great enthusiasm for present policies, the new consensus is on the whole a hopeful sign.

Exchange rate This advice, with its very cautiously expansionary implications, provided always that price-income restraint is maintained, is close to the medium-term assessment offered last week by the National Institute.

So far the reaction of the Communists to the Government's package has been guarded. In addition to price controls, the measures contain a number of steps to the Left, such as higher unemployment and social security benefits.

Many of the Government's measures—price controls, the higher interest rates, the devaluation itself—coincide

WHEN PART I of the Public Expenditure White Paper was published at the end of January, I wrote that public expenditure was under control as it had not been for many years.

Rising trend Moreover, the decisions made then did not touch the plans for 1979-80 and 1980-81. Most of these are listed in their original form in the present White Paper.

Suspicious dip One's worst suspicions are confirmed by Chapter 4 on trade, industry and employment. Expenditure here looks at first glance as if it is to fall by over £900m. from £3.1bn. in 1976-77 to £2.2bn. in 1977-78.

THE NATIONALISED SECTOR

A better performance

FINANCING THE NATIONALISED INDUSTRIES: 1976-77

Table with columns: Capital Requirements, Internal Financing, Cash Limits, Self-financing Ratio. Rows include National Coal Board, Electricity, British Gas Corporation, etc.

THE NEW treatment of the nationalised industries in this year's White Paper is essentially a change in presentation; but it is both more logical and provides greater clarity and, for that, it is doubly welcome.

Previous White Papers simply set out the industries' capital programmes and then counted them as, part of total public expenditure irrespective of the extent to which they were being financed from the industries' internal resources.

The balance of the whole industrial programme is now tilted even further away from general payments, made on known criteria, towards discretionary support for favoured companies by Government departments and the NEB.

THE GERMAN MIRACLE - SPENDING AND REVENUE TOGETHER

Table with columns: Expenditure, Revenue, Planned. Rows include Total, Exp. on capital account, Taxes, Admin. receipts, etc.

Underlying this selective public from being misled by concealed tax increases or false reductions. In the Netherlands a law passed in 1971 requires at least 80 per cent. indexation of personal income tax thresholds to counteract the effects of inflation.

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Secondly MPs and other commentators really must continue pressing the Treasury to publish expenditure and taxation projections side by side. This is still not done in the present Public Expenditure White Paper.

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FINANCIAL TIMES SURVEY

Monday, February 28, 1977

Freight Transport Systems

Technological changes have created a wide range of specialised services which have brought down the cost of freight transport. But national systems of regulation within the European Community need to be harmonised if the opportunities for improving efficiency are to be fully exploited.

More routes, more problems

By Colin Jones

THE MOVEMENT of freight does not often receive the dispassionate public attention that its crucial role in a modern industrial society ought to warrant. It has been reckoned that about 8 to 10 per cent of the cost of production and distribution in this country is spent on the movement of raw materials and finished products, and what evidence there is suggests that a proportion is not very different in other industrial nations.

Yet, though freight transport so makes a significant contribution to governmental revenues, to the balance of payments, and employs a significant portion of the working population, it is not often suggested that a prime purpose of governmental intervention in this sector of economic activity should be the promotion of optimum resource utilisation. Nor, it has to be added, do governments themselves always seem to see that way either.

True, the record of recent governments has been laudably freed of the old Victorian

system of tariff-controls in the mid-1950s. This construction of motorways has been largely based upon the major industrial arterial routes. The ports have been re-equipped since the mid-1960s. The monopolistic system of capacity controls on road haulage were lifted in 1968. And last year's consultation document on transport policy was firmly predicted on the belief that freight transport should be treated as a commercial activity, subject to reasonable regard for environmental and social considerations.

Abroad, too, there are grounds for some optimism. The Ford administration made a brave attempt to open up the whole question of the federal system of regulation of the trucking and railroad industries. The EEC Commission in Brussels has since 1973 tried to point to a more liberal form of harmonisation of national regulatory systems, and even in West Germany and France we have seen moves to ease some of the more dirigiste state controls over road and rail transport.

Allocation

But these developments do not radically alter a picture in which governmental intervention, whether in inland transport or in, for example, international civil aviation, seems traditionally to be more concerned with the safeguarding and reconciliation of conflicting interests than with the promotion of greater efficiency. Nor is it only a matter of regulation. The amount which governments are prepared to invest in transport—and its allocation—do not always seem to be based

upon a careful assessment of the possible economic returns, even at times when public spending is not under special restraint. The taxation which is levied upon different forms of transport has not been logical, and it is only relatively recently that the idea has developed of basing vehicle and fuel taxation upon the premise that carriers of all modes should be expected to bear their full share of the costs of the infrastructure they use. Similarly, there seems to have been little logical basis for working out speed limits; and few studies have been made of the relation between vehicle construction and use regulations and the effects of vehicle size upon operating costs.

Yet, in spite of all, the freight transport "industry" (if such a term can be used) has achieved a remarkable performance. It has, of course, benefited greatly from the long sustained upsurge in economic activity and world trade between the late 1940s and early 1970s. The output—in terms of ton-miles—of the world shipping and air freight industry rose by an average of 91 per cent a year in the 1950s and 1960s and the world output of road and rail carriers increased by 54 per cent a year.

During this period, too, there were marked technological changes. In the shipping industry, we have seen the development of ever larger oil tankers and specialised bulk carriers, and the conversion of most of the world's major deep sea and short sea trading routes to container and other unitised cargo-handling methods. In the air, large specialised jet air carriers are now being operated. On the railways, freight handling sys-



British Rail's export terminal at Harwich.

tems have been transformed by the adoption of freightliner and other full-train load systems, and by improvements in wagon design, signalling, communications, and motive power. On the roads, unit costs have been reduced in real terms not only by major road building programmes but also by the use of larger, more powerful, and better designed lorries, the introduction of new mechanical handling techniques on and off the vehicle, and by more systematic planning and operating control methods. And pipelines—an entirely new, albeit

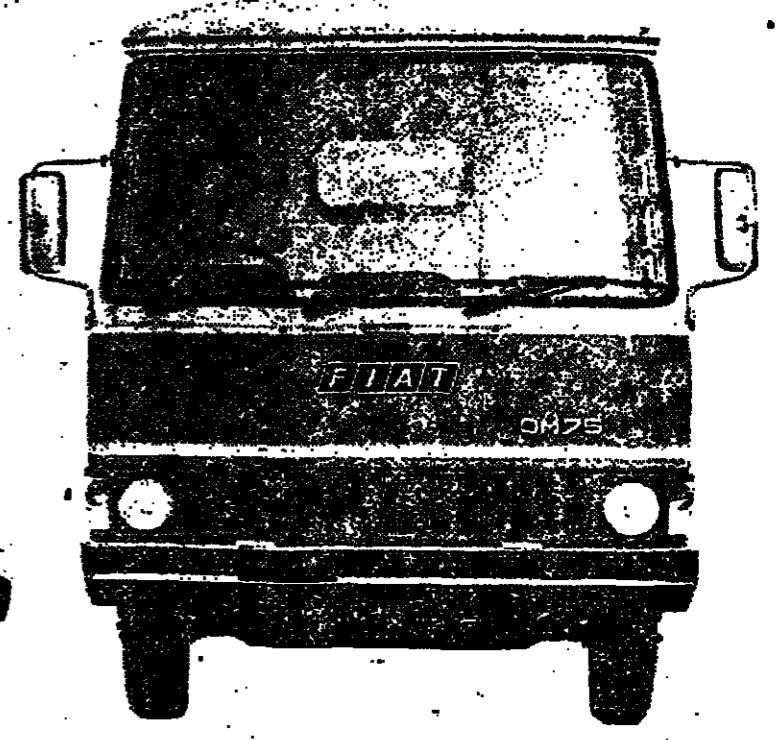
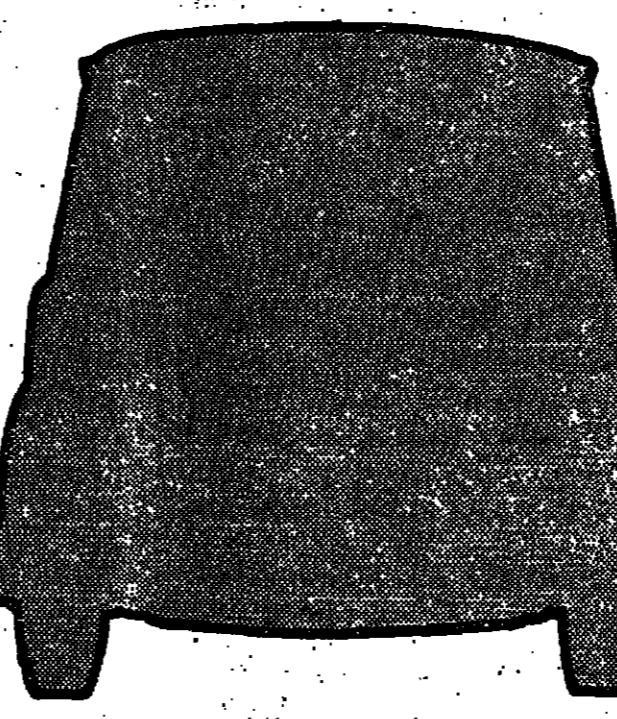
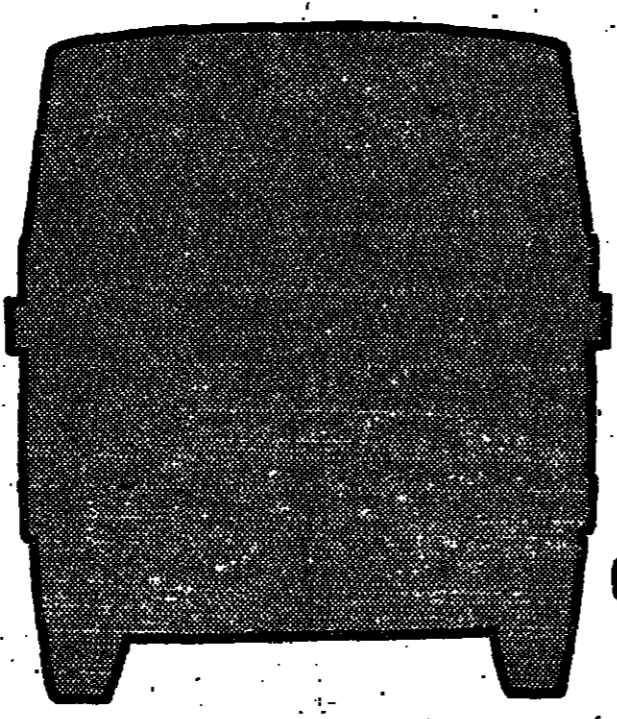
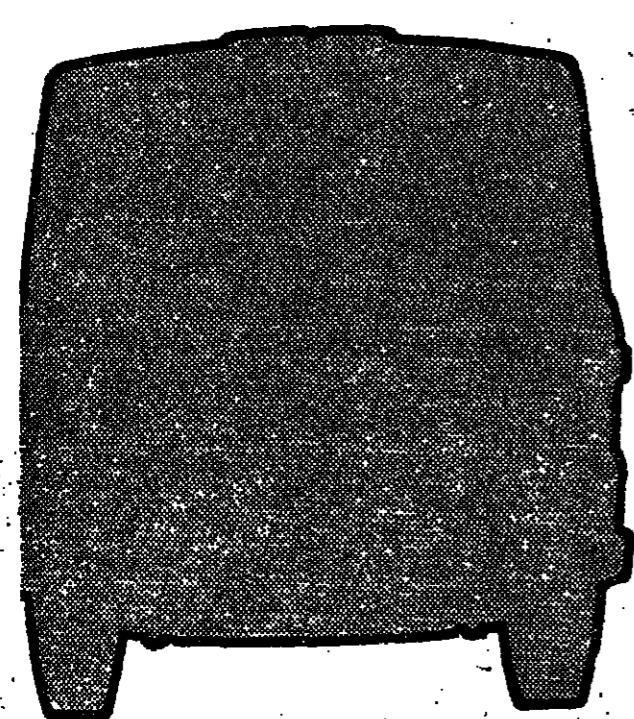
stores, mail order, discount trading, cash and carry wholesaling, and suburban or out-of-town shopping centres. These developments have all led in turn to the emergence of a far more heterogeneous range of increasingly specialised freight transport services. In inland freight transport, there is now far less competitive overlap between road and rail: the two modes have become complementary. That does not mean that competitive pressure upon freight carriers is any less intense than before. But it does make it increasingly irrelevant to regard transport policy as basically a matter of resolving a road versus rail problem.

Thinking

Fortunately, this point was clearly perceived both by the authors of last year's Transport Policy consultation document in the U.K. and by those who have been endeavouring to shift the frontier—though not yet the reality—underlying the EEC's approach to a common transport policy. The prime objective of policy in the case of freight transport, last year's consultation document stated, is an efficient system providing transport services at the lowest cost in terms of the resources used, but the free operation of market forces needed to be balanced by proper regard for the impact upon the environment.

This caveat opens up a veritable Pandora's box of possible grounds for inter-Community countries are in a stronger competitive position, one is likely to see only very gradual progress towards a more open intra-Community inland attempt to extend the motor-

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FREIGHT TRANSPORT SYSTEMS II

Slow recognition of management skills

"WE HAVE a long, long way to go in getting across the message about physical distribution management at all levels of industry in this country." It is the kind of sentiment often and persuasively voiced among those transport executives who fear that Britain's distribution needs are still changing much faster than the systems designed to serve them.

It is not surprising really that the British, with their innate resistance to substituting seat-of-the-pants intuitions for systems, especially systems capable of being taught in universities, have not warmed to such a concept. For a start it is an ugly term and a bit misleading in its inclusion of the word "physical," which seems to suggest a parallel notion (yet undigested so far as I know) of metaphysical or spiritual distribution management.

But saving the academic air of the theme, there are signs that the effective transport manager (to stick to his old title) is increasingly taking wider perspectives on his role and becoming more ambitious in the influence he feels he can legitimately assert within his company, be it manufacturing, retailing or even professional road haulage.

Distribution

Superimposed upon this tapestry of change, the recession has served to concentrate minds. It is not just a simple question of cost cutting, although that is important, but a matter of devising a distribution system which will marry in with the most efficient production methods possible (which may involve multi-works manufacture) and still enable a reliable flow of finished goods to the customer, not forgetting that in the centre of the operation, distribution factors play a key part in determining the level of stocks of both finished goods and raw materials needed by a business. In other words, for a fine-tuned business, distribution is likely to be a principal determinant of necessary cash flow.

Most such researches are small and ad hoc, although some, such as Courtaulds, have engaged in mammoth first principles re-assessments. Often, for the smaller company especially, the problem is that the transport manager is too busy running and maintaining his fleet and keeping his carriers on their toes to spare the time for constructive contemplation. It is in this situation that the distribution consultant comes into his own and an examination of a consultant's case-load is an instructive lesson in the relationship between objective, quantitative analysis of problems and the day-to-day pressure of keeping a business moving.

There are not many such consultants in this country, although the indications are that their popularity is growing. The Freight Transport Association, the major freight transport users' organisation in Britain, has recently launched a comprehensive consultancy service for its 14,500 members—in conjunction with three professional consultants. One of these is Research Planning Consultants, with offices in London, Guildford and Bristol, which in personnel terms is fairly directly descended from the longer-established Davies and Robson.

The company's work has varied from recommendations on fertilizer distribution to the Government of Indonesia, to the more mundane business of oiling the distribution systems of hundreds of British manufacturing and retailing organisations. It has even, to a more limited extent, supplied a service to road hauliers, in such crucial matters as pricing a long-term contract, on which the entire solvency of a medium-size haulier can depend.

Complex

The basic gospel at Research Planning is, naturally enough, physical distribution management, defined in a brochure as "the complex of activities and resources which take the product from the manufacturing stage to the consumer." But the approach is pretty down to earth and, in interesting contrast to the stop-watch and graph wielding observer image, the company asks its clients that it be involved in the implementation of the plans it is paid to frame.

A typical case involves a two-day visit to the company for the preparation of an initial prospectus, analysing the company, its distribution system, problems and tentative

remedies. A fixed price and time-scale for the job is specified and the client is then able to decide whether the consultant's services look useful.

The actual investigation can take anything up to a year and the cost of a six-month contract might be in the region of £18,000. As might be expected, the company is not short of examples of companies who were able to make savings of ten times the consultancy fee as a result of implementing a report's recommendations.

At the end of an investigation, the consultant will have gathered a comprehensive picture of the company's long-term sales forecasts and an understanding of its production methods, stock-holding, marketing, product design, customer geography, export traffic, inter-factory trucking, budget data, performance, security, charging system, control ratios, manable power and vehicle utilisation and a host of less easily classifiable facts. In addition, the consultant will have formed a detailed view of the management organisation and any monitoring system.

Frequently, customers lack basic data about their distribution task and even, it seems, about their marketing expectations. And quite often the consultant finds himself at the centre of an in-company battle over investment levels or prodding at a distribution arrangement which is already undermined by a dangerous neglect of cash flow.

Research Planning will also tackle more straightforward questions of, for example, which is the most suitable and cheapest carrier available and indeed has a subsidiary which provides a continuous audit of systems and costs for 130 clients.

Finally—and here there is agreement between the old and the new schools of thought about transport—the consultant will arrange for the recruitment of a distribution manager to keep the system in check.

It is the personal qualities of the man in charge who, as time passes, will have to see to it that his distribution system will not waste resources during recession and seasonal troughs, but will be elastic enough to take the strain when the business is expanding.

The indications are that in British industry, the distribution man is still given generally low status in the management pecking order and is thus lacking in influence in designing his company's working methods.

Ian Hargreaves



Unloading a cargo of grain at Avonmouth in the port of Bristol.

Patterns of demand

ON THE WORLD scene freight transport has been one of the fastest growing industries certainly since the end of the Second World War and probably since the beginning of the industrial revolution two centuries ago. Reliable figures are hard to come by but the U.K. Transport and Road Research Laboratory recently made a brave attempt to assess what data was available. It came to the conclusion that world demand for freight transport, as indicated by the somewhat unsatisfactory yardstick of total ton-miles of work done, had probably increased at the rate of almost 8 per cent a year between 1950 and 1970. This was faster than the increase in either world population or income during the same period and, for that matter, faster than the growth in world demand for vehicular passenger transport as recorded in terms of total passenger-miles.

goods over long distances, irrespective of the value placed on that movement, and on this basis some 70 per cent of the total movement of freight in the world in 1970 was by sea.

Technical

Nevertheless, unsatisfactory though they may be as a precise measure of freight activity, ton-miles do give us some idea of relative rates of growth. According to the TRRL, the output of the world shipping industry as measured in terms of ton-miles grew by about 3 per cent a year in the 1950s and by about 12 per cent in the 1960s. The growth of air freight, which benefited from technical developments in civil aviation as well as from the upsurge in international trade during this period accelerated from about 15 per cent a year in the 1950s to about 17 per cent in the 1960s. Both rates of increase were considerably faster than the overall growth in the total inland movement of freight, which increased by about 5 1/2 per cent a year during the 1950s and by about 9 1/2 per cent in the 1960s.

product and freight-ton mi is not a precise one. Each 1 per cent increase in GDP in U.S., for example, tends to be associated with an increase rather more than 2 per cent in the ton-miles of freight movement, which is about double the ratio found in countries of Western Europe. The ratio can also vary of time as changes occur in location of industry or in pattern of wholesale and retail distribution. But the general proposition that the demand for inland freight transport tends to grow in direct proportion to the growth of economic activity as a whole remains broadly true and, because of liberalisation of world trade since the 1940s and the growing appetite of the developing countries for raw materials, foodstuffs, and imported manufactures has led to a fast increase in world trade than total world economic output. The role that railways played in inland freight movements around the world may always be appreciated in the country where rail's share of the total freight market has now fallen to less than 10 per cent. Worldwide, however, and rail freight movement on freight is far more important than road freight movements. The rate of growth in national economic activity. The correlation between gross domestic product and freight ton-miles of freight is not a precise one.

CONTINUED ON NEXT PAGE

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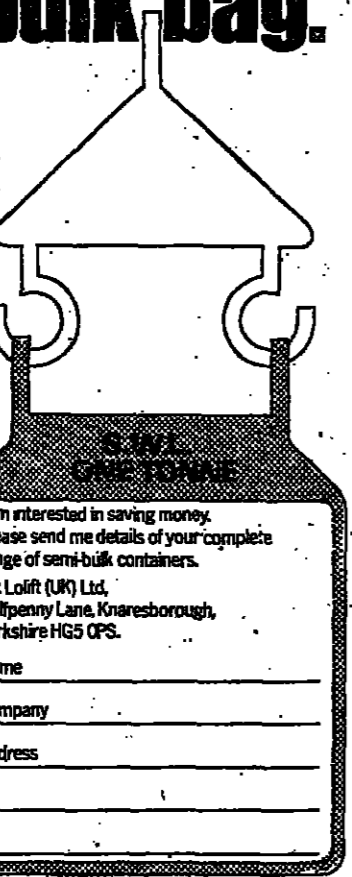
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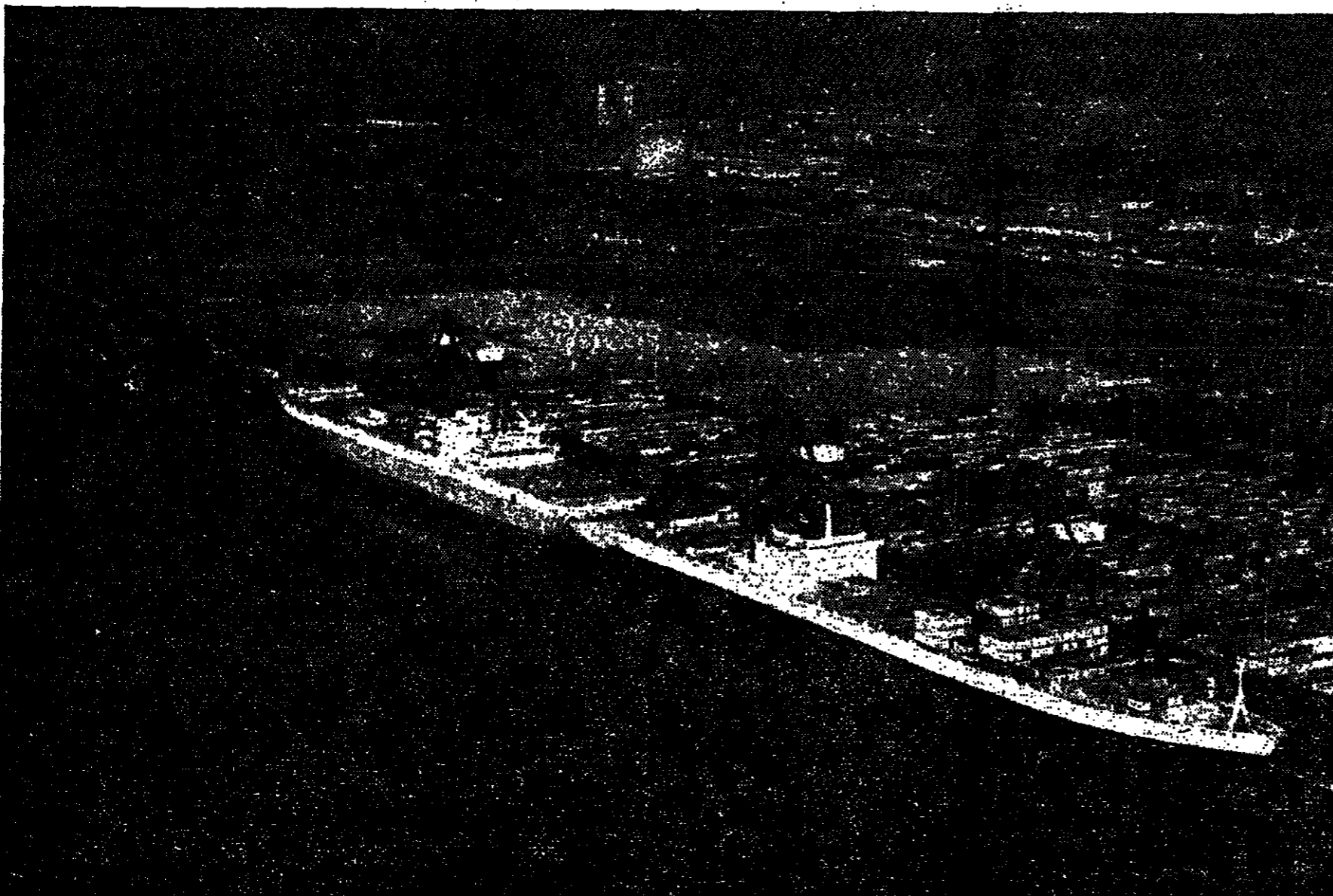
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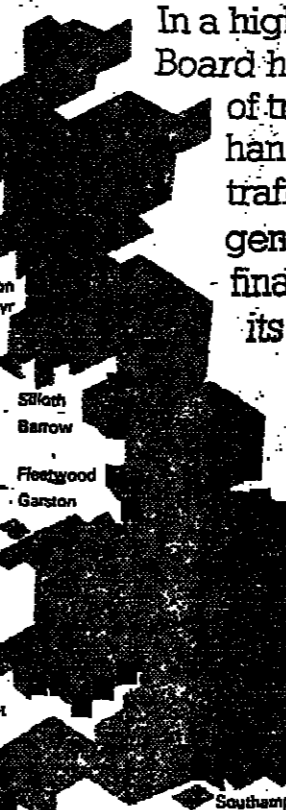
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مقالات البحث

The glamour goes out of technology

Demand CONTINUED FROM PREVIOUS PAGE

NO BUS OPERATOR is likely to leap for his cheque book on reading the final report of a Government experiment with small electric buses. On the basis of present-day technology, they compare poorly with the diesel bus.

The conclusion is one the transport technologists have been forced to time and again in the past few years, once they examined more carefully the bold schemes of the 1960s, when such words as "hovertrains," "rapid transit," and "travelators" aroused so much excitement — and so much emotion when their economics were questioned. Most of the glamour projects have succumbed to a combination of adverse factors, of which five stand out prominently: high capital cost; poor overall economics; technological uncertainties; the fact that speed is energy-intensive; and most important of all, "people problems."

Let us take the electric bus trials as an example. The Department of Transport funded an experiment in which two 19-seat electric buses, specially built for the job, were run on regular routes by bus operators in 14 towns over a period of two and a half years. The technology was well-established—lead-acid battery storage, DC series-wound drive, thyristor control. The buses weighed 8 tonnes unladen—3.5 tonnes of battery—and had a range of 38 km. Their colour was yellow to make them conspicuous (although the ash customers themselves favoured disappointingly apathetic but offering any views on the new bus). Availability at 83 per cent, was lower than operators expect but fairly good none the less for prototype vehicles.

Analysis of the basic costs indicates that this kind of bus is likely to show higher overall operating costs than a broadly univalent diesel. "But the final report last summer added a more encouraging note in assuming that, given an advanced battery of the sodium-sulphur type, of 200 watt-hours

per kilogram capacity, "energy consumption of a diesel-equivalent of a small electric bus could be lower than for the diesel." The experiment included attempts at battery exchange en route, in an effort to extend the range. But this was "unlikely to offer an operationally or economically attractive solution to the range problems of the small electric bus."

Before we leave the electric bus, it is worth putting its vital statistics into perspective. Eight tonnes of bus would carry 1.65 tonnes of passengers. The red London double-decker (diesel) weighing 7.4 tonnes carries 4.4 tonnes of passengers.

Capital

A glance through the latest report of the work of the Transport and Road Research Laboratory at Crowthorne, Britain's biggest transport research centre, confirms that much of the euphoria has disappeared from the discussion of technological progress. Mr. Alex Silverleaf, director of TRRL's research programme, now approaching £10m. a year, writes of "strong indications of less support for transport schemes requiring large capital investment, such as Minitram and other advanced technology systems, and more for making the best use of what we have."

Minitram, which was being studied for a demonstration in Sheffield, has been dropped, and the relevant development is being confined to the application of automatic train control concepts to existing underground railways when this looks practical and economic.

Another project which has aroused great interest is the Speedway high-speed pedestrian conveyor developed by Dunlop. But an application study carried out for TRRL came to the "rather disappointing" conclusion that because the 6.4 mph

conveyor must run in nearly straight lines, and is comparatively expensive, British cities would offer few applications unless by installing one a city could make some financially attractive new use of its land.

The indignation aroused less than four years ago by a decision to axe the hovertrain project, because no commercial user or manufacturer was showing any willingness to help finance it, looks sadly misplaced today. Even then, the air-cushion suspension was already being displaced by magnetic suspension, on the grounds that the latter was silent and more amenable to control. But further experimental work on magnetic suspension by British Rail's laboratories at Derby, under contract to the Department of the Environment, although "technically interesting and valuable," shows no sign of leading anywhere useful for transportation in the foreseeable future.

But one major programme that has not been derailed by deeper experience of the problem is BR's advanced passenger train (APT), a project deliberately conceived as a way of "making the best use of what we have." BR has a track and signalling system, representing immense capital investment. Starting in 1962, it brought in aerospace engineers to design a new kind of train to run much faster within these important constraints. They applied themselves to such questions as the physics of steel-wheel-on-steel-rail interaction, analysis of the many degrees of freedom of the suspension, and control of tilting as the train negotiates curves and sharp bends. They resisted any temptation to conclude that all would be solved by tearing up the track. They came up with a system that BR hopes to put into service at the end of next year, in the form of three demonstration APTs running between London and Glasgow. The first trial runs should take place late this year.

Initially, the APT—like the recently introduced high-speed trains of Western Region—will run at speeds up to 125 mph. But whereas the high-speed train, because of the sinuous track on this route, would cut only ten minutes off the London-Glasgow run, the APT will cut over an hour. BR reckons that about 50 per cent of its track, overall, is made up of curves—and 50 per cent of them are sharp bends.

The present APT programme is expected to cost £25m. (in addition to the £10m. spent in the exploratory phase, leading to the experimental APT). For this price BR expects to have three passenger-carrying prototypes and their assembly and support facilities with which to explore the problems of introducing the APT generally, and eventually at much higher speeds.

Interest

For freight, the new technology attracting most interest is the possibility of "pipelining" raw materials, for example. The idea is not new—after all, the Post Office introduced it for moving mail across London in "capsules" in 1961. The attractions become more apparent when it is considered that the estimated annual cost of transporting aggregates—sand, gravel, road fill, etc.—for the construction industry in Britain was more than £200m. in 1973, even before the big surge in energy costs. One proposal for such a freight pipe in Britain is to move pulverised fuel ash from the big coal-fired power stations of the East Midlands, at the rate of 20m. tonnes a year, for land reclamation on the Humber Estuary.

The British Hydraulics Research Association has built a new large-scale hydraulic transport test facility at Cranfield, about to be commissioned, in which slurries with particle sizes up to 100mm. will be pumped through loops up to

250mm. (10 inches) diameter. TRRL is supporting work on another pipeline facility used to investigate the transport of materials pneumatically in the form of capsules. A test loop 0.8 km. long and 800 mm. (24 inches) in diameter has been laid at Milton Keynes.

Mr. Silverleaf, director of TRRL, tells a story which illustrates why much of the glamour has gone out of transport technology. A senior U.S. Department of Transport official was admitting that the enthusiasts had learned a sobering lesson. They firmly believed that the "mission approach" that had landed men on the moon could also be used to solve the problems of cities. It could not—because the problems of cities are "people problems" and therefore much more difficult.

Not just Britain but all highly developed nations have become disillusioned about the prospects for advanced transport technology. Only in the U.S. today is there some residual funding for glamour projects. A new, more philosophical approach has appeared, in which the challenge is recognised as much more intellectual. This is epitomised by the battle for safer roads, where it has become steadily more difficult to make advances that will contain the problem. Certainly all the straightforward answers seem to provoke immediate objections from some quarter or other.

The technologists have been able to demonstrate the technical feasibility of a host of ideas—seat belts, head-up displays of speed, radar anti-collision devices, computer control of traffic, for example. But either the cost seems to outweigh the benefits or, as in the case of compulsory seat belts, the very idea arouses a profound emotional reaction—in other words, a "people problem."

David Fishlock
Science Editor

traffic in the world goes by rail. This figure may be boosted by the very large quantities of freight that are moved by rail in Russia, which to-day accounts for about half of all world rail freight movement, and in North America, which accounts for a further quarter. But in every other continent, apart from Western Europe and South America, rail still carries more freight than road transport.

Even so, the rate of growth in rail freight movement is lower than that for road transport with the result that rail's share of the total inland freight market is steadily declining in every continent. In the 1950's the annual rate of increase in freight ton-miles by rail around the world was about 5 per cent, as against 7 per cent. for road freight movement while in the 1960's the divergence increased to about 4 per cent. and 8 per cent. respectively.

The trend away from rail transport has gone further in Western Europe, the continent where the railway age began a century and a half ago. In the 10 years up to the OPEC oil price increase in late 1973, the total movement of freight transport within the nine EEC members increased by an average of 4 per cent. a year. But rail freight movement hardly increased at all (a drop in rail carryings in the Netherlands and the U.K. more or less offset modest increases in the other seven member states). Road freight movement, on the other hand, rose by about 5 per cent. a year and by 1973 it not only accounted for half the total EEC freight market but it also accounted for a larger share of the total inland freight market than rail in every EEC country except Luxembourg.

The EEC freight transport industry does not, of course, consist of road and rail transport alone. Inland waterways are major freight carriers in West Germany, the Netherlands, France, Belgium and—since coastal shipping is in a sense the British equivalent of the Rhine—in the U.K. In all, freight movement by water increased by about 21 per cent. a year in the decade before 1973 when its 13 per cent. share of EEC freight market in that year amounted to about half that of rail and about a quarter of the road transport industry's share. The remaining tenth or so of the market was held by pipelines, a

EEC FREIGHT MOVEMENT ESTIMATED 1000 MILLION TONNE-KILOMETRES

	1963	1972	% growth a year
Road	214	348	5
Rail	186	189	—
Inland waterways and coastal shipping	97	116	2
Pipelines	12	71	26
Total	508	724	5

Source: EEC Commission.

WORLD FREIGHT MOVEMENT ESTIMATED 1000 MILLION TONNE-KILOMETRES

	1950	1960	1970	% growth a year 1950-60	1960-70
Shipping	2,750	5,650	15,350	8	12
Rail	2,000	3,340	5,030	5	4
Road	470	940	2,020	7	8
Air	1	3	16	13	17
Total	5,220	9,940	23,900	7	9

Source: Transport and Road Research Laboratory.

relatively new industry which is an important carrier of crude oil and refined products (and potentially of other items) and which has increased its carryings more than six-fold in the past ten years.

The changing modal split is the outcome of a variety of different factors—geographical, industrial, economic, social and legislative. Rail's share of the total freight market has declined in countries, like France and West Germany, which have operated a detailed system of entry, capacity and tariff control over road haulage, as well as in those, like the Netherlands and since 1968 the U.K., which have not (even in the first group of countries "own-account" transport by industrial companies owning and operating their own lorry fleets has tended to be free of control).

But perhaps the most important factor has been the changes that have been taking place in the demand for freight transport in the last two decades or so in all advanced industrial countries. The inland movement of coal and steel, the two staple rail freight traffics, have tended to decline as steel making has been concentrated into larger coastal plants using imported raw materials and as a wide range of direct coal usage has given way to an increasing concentration upon the conversion of coal into electricity in large power stations sited in or near to the major coal producing centres. Road freight movement, on the other hand, has been much better placed to respond to the increasingly specialised and demanding needs of the consumer goods industries where fashions are constantly changing, new products are being promoted, stock control and specialised handling techniques are called for, new patterns of distribution have emerged, and where, in consequence, adaptability and speed of response are all-important.

Colin Jones



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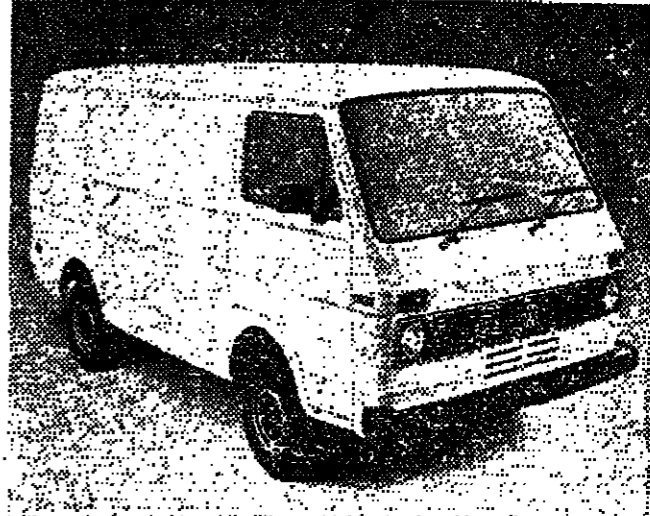
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FREIGHT TRANSPORT SYSTEMS IV

Investment may secure the future

LAST YEAR British Rail got rid of 40,000 freight wagons and did not lose a single ton of business. It is a statistic, one of many, which can be selected to show one of two things, depending on your viewpoint: that the Rail Board is now commendably cutting out the dead wood or that the Board should be roundly censured for allowing its arteries to become so choked in the first place.

of British Rail's freight problem. The picture is further coloured when it is realised that of the present fleet of about 184,000 wagons, only 100,000 have brakes and an even smaller proportion, about 15,000, have air-brakes. This means, in effect, that the majority of the fleet consists of cheap, inadequate wagons, which can still trundle along on local "feeder" lines and do some coal-carrying work, but which are useless for high-speed, high-quality freight trucking. It is absolutely obvious that only this latter category of transport stands any chance at all in motorway-age Britain of competing with lorries.

strategy and should be financed as such. The case is a strong one. British Rail says it can, given the right support, increase its freight traffic from under 200m. tonnes to 300m. tonnes in the next 20 years. This figure is, it insists, not simply drawn out of the air, but is based on a detailed study of the increases in bulk traffic which will flow from such major components of the industrial strategy as the switch towards big coastal steel-making sites in British Steel Corporation and the mining of new coal seams at Selby and Belvoir. What Mr. Parker wants is for the Government to examine and accept these figures — and authorise investment accordingly.

The statistic certainly cannot be dismissed as a one-off freak. In 1977, the intention is to unload another 25,000 of the same type of vehicle, taking the total fleet to about 168,000 — compared with a colossal 415,000 in 1970.

Perhaps the figures give some impression of the dimension British Rail is not ashamed to admit that its wagon-load business has been neglected. Indeed the 1963 Beeching Report more or less wrote off wagon-load services and in recent years, rail freight has successfully concentrated on developing its bulkhaul train-load services for a limited number of high-volume industries such as coal, steel, aggregates and chemicals.

The result has been that carryings by wagon-load have slumped from 130m. tonnes a year to 40m. tonnes inside eight years. Almost exactly the reverse swing has been true for train-load business, where traffic has increased from 60m. to 160m. tonnes a year. In the last three years, total rail freight

carryings have not exceeded 177m. tonnes in any one year. So when a few weeks ago, British Rail announced the appointment of Mr. Fred Pullin to the new post of Wagonload Planning Manager, it was a sign that a new attitude had hardened. It is right to say hardened rather than appeared because the new thinking on wagonload services had begun to emerge, with a high degree of caution in 1972, when the first air-braked wagon service was introduced between Bristol and Glasgow.

Since then, £20m. has been set aside to build up the new service, which currently offers 24 daily services. Almost 80 per cent. of the traffic is simply heavy cargo from rail freight's existing bulk customers, whose needs cannot be entirely catered for efficiently in train-load services, with the remaining one-fifth coming in as new business attracted, it must be assumed, from the roads.

Two main advantages flow from the air-brake system: it is speedy (the trains have a normal operating speed of 60 mph) and, because it is linked to British Rail's successful real-time computer system TOPS, it is extremely reliable — better than 97 per cent. of transits occurring to customer satisfaction, says Mr. Pullin. British Rail's defence of its failure to moderate its wagon services earlier is incidentally, since TOPS came on stream in 1975.

That said, there is some genuine cause for anxiety about the size of the freight investment purse. If, as British Rail would like, Freightliners is returned to its sole ownership in May's transport White Paper, it will take on board a substantial extra investment drain, especially in the mid-1980s when revenue surplus by 1979. One of the reasons for this success is the close monitoring of performance on each service, where 60 per cent. loading is reckoned to be the minimum for profitable operation. A small number of services have been quickly withdrawn having failed to meet this requirement.

This projected expansion, to a total of 4.2m. tonnes, in 1979, is of course dependent upon the system receiving a rolling investment input to allow it to take 700 new wagons a year up to 1981, involving a total capital outlay of perhaps £80m. at today's prices. A budget averaging £8m. a year may seem modest, but set in the context of a total freight investment budget of about £20m. (apparently the maximum deemed

possible by the Rail Board out of its frozen investment ceiling of just over £200m.) it is a substantial slice for a small part of the business. The tightness of this investment outlook is very much to the forefront of the Rail Board's mind and it has already consigned to the waste paper basket a number of grand designs for a total re-shaping of the freight business, such as the late-lamented Speedlink container service which, some rail enthusiasts believed, was the means by which rail could have finally squared up in a truly competitive battle with the road haulage industry.

Necessity has been the key to more modest ambitions and on past experience the absence of handy crocks of gold may be no bad thing. The air-braked wagon service, providing a limited but saleable sliding sidings service for smaller consignments, is an example of how the more cautious approach can achieve results.

At any rate, the rail freight review is in process, now well beyond its scheduled report date, which has been put back to the summer. For the present, the Board is unwilling to say too much about interim findings, but the outlines of the process can be guessed at.

In broad terms, British Rail seems to have two major goals in its freight strategy. One is to increase productivity; the other is to sell the virtues of the freight business to Government on a slightly altered basis.

To take the second point first, Mr. Peter Parker, the rail chairman, is trying to put across the message that rail freight is a key part of the present Government's industrial

policy and that it can, taking into account considerations into account mean a company paying only per cent. of the cost of an stallation. More significant freight traffic from under 200m. tonnes to 300m. tonnes in the next 20 years. This figure is, it insists, not simply drawn out of the air, but is based on a detailed study of the increases in bulk traffic which will flow from such major components of the industrial strategy as the switch towards big coastal steel-making sites in British Steel Corporation and the mining of new coal seams at Selby and Belvoir. What Mr. Parker wants is for the Government to examine and accept these figures — and authorise investment accordingly.

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Advertisement for RAIL. Section header: 'RAIL'. Text: 'May's Transport White Paper should answer some questions about British Rail's freight future, in particular its relationship with Freightliners.' Includes text about the rail freight review and government policy.

POTENTIAL BULK TRAFFICS FOR RAIL. Table with columns: Commodity, actual (1972—the last good year) million tonnes, Potential (2,000) million tonnes. Rows include Coal and coke, Iron and steel, Oil and petroleum products, Construction materials, Other traffics.

Parcelling up the problem. Text discussing the challenges of parcel carriers, the role of British Rail Express Parcels, and the impact of government policy on the rail freight business.

Large advertisement for Dodge 100 Series Commando trucks. Features a large image of a truck and text: 'Time you made the great change to Dodge', 'Loads more!', 'Dodge 100 Series Commando Range stacks up to that claim — by giving you more power to choose. Top on power from 11 tons GVW up to the Perkins T6 Turbo-charged diesel delivering a beefy 9.98 hp per ton at 16 tons GVW. Giving outstanding performance. Significantly quicker journeys. And more loads carried.'

Solution. Text discussing the challenges of parcel carriers, the role of British Rail Express Parcels, and the impact of government policy on the rail freight business.

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FREIGHT TRANSPORT SYSTEMS V

Change likely at Freightliner

FOR THE second time in its 12-year life, the future ownership of Freightliners, the road and rail container carrier, is in doubt.

control, although it would settle for a 51 per cent stake. A short time ago, the Commons Select Committee which is looking into the future of railways was treated to the most spirited public presentation of the Railways Board case so far on the Freightliner question.

vigorous, profitable undertaking will make the books of both Corporations healthier. The arguments also neglect in a way what is the most crucial consideration for the Government: which owner will win most traffic and make most money from the business.

needed to finance investment in expensive capital equipment, much of which will be worn out by the mid-1980s. There is not a shadow of doubt, though, that Freightliners should and can make money. Half its business is now tied into maritime services

Table with 4 columns: Year, Containers carried, Gross receipts, Trading Profit. Rows for British Rail ownership (1966-1968) and National Freight ownership (1969-1976).

Parcelling

CONTINUED FROM PREVIOUS PAGE

some parcels to be transferred between trains at junctions, great care was exercised to ensure that this regularity was not impaired. The price the customer pays for Red Star is a premium of between £1 and £2, according to weight, on top of the normal parcels rate, which is based on distance, size and weight.

a completely self-contained accounting system would be possible. This need to identify the profitable in great detail is central to British Rail strategy for both the freight and passenger businesses. In this particular context, it should be remembered that the parcels business as a whole has only been treated as a separate profit centre since the formation of British Rail Express Parcels in 1968.

Issues

On the Freight Corporation side, two powerful points are made. First that it would be folly to mess about with a company which is in the strongest trend of improved performance in its history and secondly that the marketing side of the business is more important than the operating side.

It will not be an easy decision for the cost-effectiveness conscious Mr. William Rodgers, the Transport Secretary, to make in May. He is not a Minister to order change where the status quo looks satisfactory, but there is no question that even this year's £1.43m trading profit is a long way short of the level

the railways' costly air-brake wagon service plans and international ferry train businesses could have been done more cheaply by Freightliner? Equally, is it the case that Freightliners' plans to buy a real-time computer system is senseless when British Rail already has one?

Freightliners would actually take more like 80 per cent of the Solent boxes, but the two Japanese members of the consortium have so far shown themselves unwilling to commit their business to rail. A hard commitment is necessary, because Southampton Maritime operates exclusively on a contract basis for the shippers using Solent Containers.

Attention

Attention will continue to be paid to the siting of terminals and further closures are a distinct possibility. At the same time, two mini-terminals at minor ports, Poole and Ipswich, have been opened and the possibility of re-opening the Plymouth terminal is being considered.

Southampton also has a conventional terminal, Southampton Millbrook, which occasionally takes over spill from Maritime and which, like other terminals, has its own fleet of tractors and trailers for the final point of delivery haulage.

Advertisement for York Freightmaster trailer vans. Includes headline 'York Freightmaster trailer vans will save money for your company by cutting distribution costs.', images of various truck models, and detailed text about features like HOBOTANDEM suspensions, tail-lifts, and side doors. Contact information for York Trailer Company Limited is provided.

FREIGHT TRANSPORT SYSTEMS VI

Airlines able to play a greater part

AIR

There are some signs of a recovery in air freight although its potential is still far from being reached.

The current Anglo-U.S. agreement runs out on June 22, this year, a new agreement will have been reached that will make both passenger and cargo services between the two countries much freer than at present.

In the meantime, the air cargo industry continues to develop slowly. One of the major problems standing in the way of this expansion is lack of awareness on the part of many responsible people in industry and commerce of the financial benefits accruing from a judicious use of the aeroplane as a means of distributing goods. The emphasis is on judicious, for manifestly the aeroplane is not as yet, and except in the case of certain non-essential emergency situations, is not an ideal vehicle for the transport of large quantities of commodities such as wheat, rice, or oil.

But there are many other areas of industry in which the aeroplane, properly employed, can be used substantially to reduce manufacturers' costs or easing cash-flow problems by shortening the pipeline between the input of raw materials and the sale of finished consumer goods, resulting in quicker turnover of capital. For many in the U.K., the aeroplane, and air cargo, is something to be viewed with suspicion, and it is the task of the air transport industry, scheduled and non-scheduled alike, to try to break down this attitude. The expansion of cargo, in fact, is not just a question of providing the right aeroplane at the right time and place and at the right price. It is a matter of re-educating shippers, industrialists and others currently imbued with the comfortable conservatism of traditional methods of distribution.

It is hoped that by the time


Advice

But the fact remains that despite the wide range of services available to the would-be shipper, and the large volume of advice waiting to be tapped, there is still a long way to go. Many governments, and their various departments, still need educating in the merits of air cargo. The passenger has so far won the day because he is articulate, vocal and not afraid to express himself if he feels he is hard done by in the quality and quantity of services he is offered. Air cargo (apart from the shippers themselves) is inarticulate and unable to bring to bear the same volume of protest against the inequitable treatment meted out to it in the form of inadequate facilities and comparative disdain. And yet, everyone in the aviation business accepts that as yet only the surface of air freight potential has been scratched. The sleeping giant has yet to be fully awakened, and exploiting his untapped potential is one of the greatest challenges facing the world air transport industry to-day.


Michael Donne
Aerospace Correspondent

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THROUGHOUT LAST year, there were some welcome signs that the world air cargo industry was moving out of the doldrums that affected it in 1975. Figures issued by the International Civil Aviation Organisation show that so far as the world's scheduled airlines were concerned, the volume of tonne-km. of cargo carried rose by no less than 13 per cent. to 21.6bn. tonne-km., a strong recovery compared with the 2 per cent growth recorded in the previous year.

While much of this improvement was due to the improvement in the overall economic climate in the Western industrial world, it was also probably due to a greater and belated awareness on the part of scheduled airline managements in a period of economic difficulty that they have hitherto largely either ignored cargo or relegated it to the backwoods of their thinking, with the result that it has not been making the overall impact on their revenues that it either could or should be making.

Be that as it may—and there is strong evidence for that belief—the improvement recorded by the ICAO covers only the scheduled operations of its member States' airlines. Not included in the figures are the carryings by the independent, or charter, freight operators, who have expanded world-wide their activities considerably in recent years, and now account for a substantial proportion of all the world's air cargo carryings. This growth of the independent cargo operator has been one of the most significant phenomena of the development of air transport in the past decade. Statistics are difficult to come by, but so far as the U.K. itself is concerned figures published by the Civil Aviation Authority show that in the six months to end-September, 1976, cargo carried on the scheduled services of U.K. airlines amounted to 386m. tonne-km. (up 0.9 per cent. on the same period of 1975), while cargo carried by non-scheduled operators amounted to 303m. tonne-km., a gain of 3.2 per cent. over the

Reality

The second reason for the faster growth of the independents is that the scheduled airlines themselves have overall tended to ignore the potentialities of cargo. Years ago, there was a phrase coined by the scheduled airlines suggesting that cargo was "the sleeping giant" of world air transport, and that, properly awakened and stimulated, it could provide a much greater proportion of the revenues of any airline, perhaps eventually even surpassing passenger revenues in ultimate importance on the balance sheet. What happened to the slogan, and the brave efforts to make it a reality?

The answer is that it was lost in the multitudinous problems that overtook the passenger side of the business in the early 1970s—the need to buy new aircraft to keep up with the competition; the subsequent problems of overcapacity (too many seats chasing too few passengers); the soaring cost of fuel; the increasingly volatile environmental protests requiring substantial sums to produce quieter as well as more fuel-efficient aircraft; the increasing pressure for greater security; and pressures for cheaper fares at a time of steadily rising costs. It is not surprising that many scheduled airlines appeared to be too busy to take a long, hard look at cargo, and it is significant that only now are many of them recognising that the sleeping giant is still there, waiting only for the right stimulus to be awakened and make its proper contribution to revenues.

It is against the background of this situation that the independent airlines have moved in, and in recent years have achieved some significant successes where the scheduled operators have failed. In the U.K., the bulk of the non-scheduled air cargo traffic is carried by three all-cargo operators—IAS Cargo Airlines, Transmeridian and Trade-winds—and although the independents also have their regulatory problems with the Civil Aviation Authority (often devised to try to protect the scheduled carrier against non-scheduled competition), they have nevertheless shown a much greater spirit of adventure in attracting freight than their scheduled counterparts.

To some extent also, however, the problems of the scheduled airlines have stemmed from the international regulatory nature of the industry. Many of the problems of the scheduled industry, on the passenger as well as the cargo side, have stemmed from the admitted malfunctioning of the current system of international regulation. In many cases, relating to both passenger fares and cargo rates, this system has worked to the detriment of the scheduled airline industry. On the passenger

side, an example is the frequent refusal of the U.S. Civil Aeronautics Board to approve (often at the last moment) new rate structures agreed previously by all the airlines through the normal rate-making machinery of the IATA. On the cargo side, a classic example currently prevails with the efforts of British Airways to introduce a new system of cheap contract rates on the North Atlantic for bulk cargoes, against persistent rejections by the Civil Aeronautics Board.

Discussion

These failures of the regulatory machine as it applies to the scheduled airlines will be the subject of some discussion at a forthcoming meeting of the International Civil Aviation Organisation in Montreal from April 13 to 26. This Special Air Transport Conference—the first by ICAO for over 30 years—has been called to discuss many of the problems currently plaguing the whole of world air transport, and it is hoped that as a result some new international government mechanisms for the control of civil aviation may emerge.

In the meantime, the U.K. in its own right as a major user of air transport, is holding discussions with the U.S. on a new "bilateral air agreement," in which cargo is likely to figure strongly.

It is hoped that by the time

Improving handling facilities

ALTHOUGH THE air cargo industry can be regarded as a prime candidate for the exploitation of the low status accorded handling goods, it cannot be said so far to have made significant progress worldwide in this field. While there are some notable exceptions—and the U.K. in general and British Airways in particular are working hard to improve the cargo handling facilities at Heathrow—in general terms worldwide the industry can hardly be said to be in the vanguard of new thinking. This is another reflection of the low status accorded to air cargo compared with that accorded to passenger traffic, in the thinking of many airlines at Boardroom level.

Far too frequently round the world it is still possible to find cargo relegated to old, inadequate buildings in some remote corner of the airport, with insufficient and in some cases antiquated handling equipment, inadequate customs facilities, and none of the advanced techniques that are increasingly being applied to passenger handling. It is reasonable to ask why, if a passenger can arrive at an airport, be processed through ticketing check-in, passport, customs and security controls, and be aboard the aircraft and away in, say, an hour or so, cannot the same treatment be accorded to all goods, regardless of size, shape or value? Certainly, many of the major airlines can and do provide reasonably swift handling of consignments for transport on scheduled flights, where those consignments can move conveniently in the holds of aircraft primarily engaged in regular passenger transport. But, by and large, it is only in a comparatively small number of the more industrially-developed, and therefore air transport-orientated, countries that hitherto any serious effort to promote the long-term development of air cargo are being made, and even in some of those countries it is not difficult to find areas of major disaffection on the part of would-be shippers. What does seem clear is that the entire world air cargo industry now requires substantial injections of cash to enable it to equip with modern data-processing and computerised control of goods handling.

Some airlines are already taking positive steps to improve

their cargo operations. In Customs. The various parties, special computer bureau facilities through Visual Display Units, provide cargo processing facilities for those commercial users who did not have their own automated data processing systems, and a "switching facility" that would link the computer bureau; individual airline and agents' computer systems, and other elements into a network that would enable a rapid exchange of information between all aspects of the cargo operation. It is envisaged that the computer bureau will be developed and financed directly by its users while the switching system will be developed and funded by an association of users who will contract to supply the service to constituent members. A Steering Body is now drawing up the detailed statements of operational requirements to enable prospective manufacturers of the computer bureau and switching system to tender their ideas this year, with a decision to proceed on an agreed systems design likely to be taken in the latter half of the year. The overall objective is to ensure a phased introduction of these new facilities over the first three quarters of 1980, so that there will be continuity of cargo clearance arrangements currently provided.


Extensive

Any more extensive development of air cargo in the long term, however, would probably have to go well beyond this. The linking of this new system at Heathrow on an international basis with similar systems in say, New York, Paris and other major cities, might become necessary. This expansion could be carried even to the point where notification could be passed to a destination that a specific consignment had been dispatched, with details of its shape, contents and value enabling some measure of pre-clearance to be undertaken even while the consignment was in transit.

Long before this situation comes about, however, it is likely that individual freight forwarders (agents who collect freight from a large number of shippers and combine it into convenient containerised load for the aircraft) concerned will be installing computers of their own—some already have done



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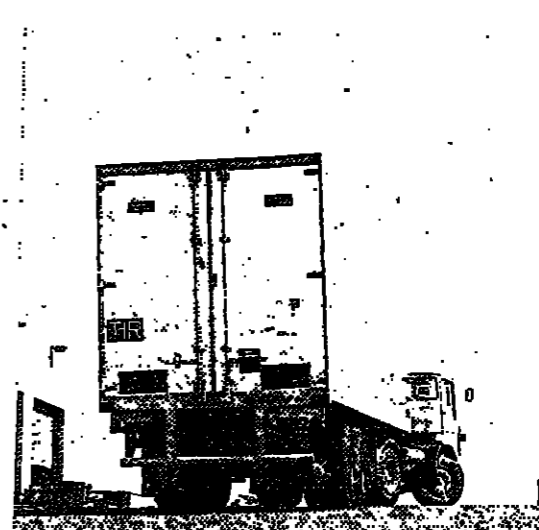
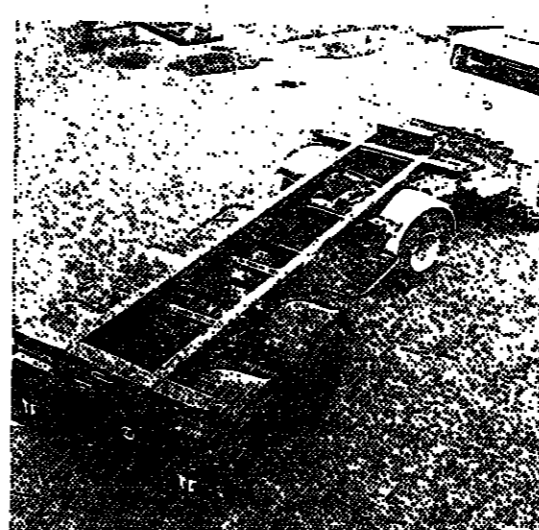
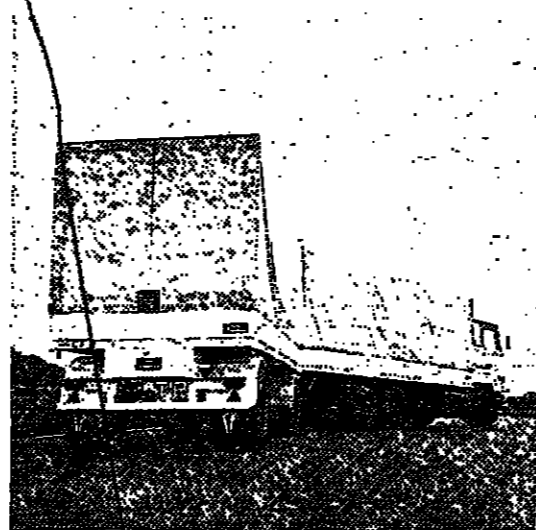
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FREIGHT TRANSPORT SYSTEMS VIII

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Hauliers learn from experience

IT IS now more than 50 years since road haulage became a competitive force in the freight markets of Western Europe and North America, which is time enough and more for any industry to have attained a measure of maturity. That it has done so has been demonstrated by the industry's performance during the last few years when the industrialised nations have undergone their worst and longest economic downturn since the 1930s.

Haulage rates may have been cut and some firms may have gone out of business; but there has been no evidence of the tendency to "overcapacity," "destructive and wasteful competition," or "instability" upon which the Salter conference (on Road and Rail Transport) commented so censoriously in 1933 and which has ever since been cited as justifying close governmental control over entry, capacity and tariffs in road haulage.

This is as true of French, West German and U.S. road haulage where one or more of these controls are still operated as of the Dutch and U.K. haulage industries where they are not. It is true that quantity controls over entry and capacity in professional haulage were lifted in this country only in 1969. But, as a study by Dr. Brian Bayliss for the Department of the Environment showed in 1972, the change from the old system of A, B and C licences to the present O licence system had made very little practical difference to the structure of stability of the industry, and it is unlikely that a similar study now would come to a different conclusion. Nor can one find any evidence of the "evils of overcrowding and unbridled competition" in Dutch haulage, which has been free of any significant quantitative controls for very much longer and whose substantial share both of the West German haulage market and of the Continental cross-frontier market might be thought to have made it especially vulnerable during a major business recession.

Entrants

The industry's resilience to economic misfortune can be attributed to a variety of factors. In the first place, it has benefited both in Western Europe and in North America from two or more decades of relatively uninterrupted growth and, in contrast to the situation before 1939, the bulk of that growth has been met by existing haulage businesses rather than by new entrants. Before 1939 the industry was relatively small and most haulage vehicles were owner-hauliers who had only one vehicle and who were therefore in a relatively weak position to withstand price competition and capacity reductions. In the 1950s and 1960s, on the other hand, the growth in business had led to an expansion of capacity by existing hauliers, not only in countries where entry was subject to governmental control but also in those where it was not.

As a result, haulage is a more concentrated industry than is generally assumed. The traditional view of the industry as a small-scale industry way to some extent still is valid. In many countries, 75 per cent or more of the total number of firms operate five or fewer vehicles. But the vehicles have become steadily larger, they

ROAD

The increasing professionalism of road hauliers means that they now show greater resilience even in adverse economic conditions.

carry more, they travel further in a year, and they earn a much larger annual revenue. In ten years to 1974, the total number of goods vehicles in this country increased by about 10 per cent, but their output in terms of ton-miles a year, rose by 37 per cent, while the EEC as a whole the road goods fleet grew by 43 per cent and ton-mileage by 63 per cent. Furthermore, there are now many more medium-size and large firms than there used to be both in the "own-account" and commercial haulage sectors (even without the extra impetus provided, in this country, by nationalisation). The evidence about the presence of economies of scale—or diseconomies of scale—is inconclusive, but medium-size and large firms now have a substantial share of the haulage market, especially in long-distance haulage and in the commercial haulage sector generally where the number of vehicles has tended to increase only slightly in the past decade. It is, moreover, misleading to think of the haulage market as either homogeneous or national; there are in fact an immense variety of demands for haulage services, differentiated both by geography and by the nature of the service that is sought. For this reason, in particular, one cannot judge the structure of the haulage industry solely in a national context.

The trend towards using larger lorries has of course provoked a reaction from those who express concern about the impact of vehicle noise, pollution, and vibration upon environmental standards. But one wonders what the reaction would have been if the same amount of freight were to be carried by the rather smaller lorries of the yesteryear and thus by a very much greater number of vehicles. Of the 17m. vehicles on Britain's roads in 1973 about 1.7m.—or 10 per cent—were goods vehicles and only 85,000 were "juggernauts" of 24 tons gross weight or more. Yet these 85,000 heavy lorries carried half of all road freight (that is, ton-miles) and accounted for only 15 per cent of total goods vehicle traffic (vehicle mileage). Indeed, the trend towards larger lorries has resulted in an overall decline in goods vehicle traffic in urban areas, the drop in lorry movements having more than offset the increase in van movements. The growth in heavy lorry movements has tended to be concentrated outside the main built-up areas, and mostly on the inter-city motorway and trunk road network.

This does not mean that suitable measures to minimise environmental damage ought not to be taken. A lot can be achieved by continuing to raise the standards of smoke emission, noise, and lorry engine design generally, by continuing to improve the road system so as to allow traffic to pass round sensitive areas, and by further improvements in distribution methods along the lines already developed by many summer goods manufacturers and

multiple stores. But one should not overlook the substantial improvement in the efficiency of haulage operations and the increasing professionalism of hauliers which has accompanied the trend towards larger lorries and which, in turn, has tended to increase the industry's resilience and adaptability to economic and market changes. These developments have been assisted by the imposition of steadily higher safety and environmental standards upon lorry operators both before and since the introduction of the present 'O' licensing system in the late 1960s.

Influenced

The increased professionalism of both commercial haulage and "own-account" operations has also been greatly influenced by the very substantial changes which have taken place in the demand for haulage services in recent years. This point has already been touched upon, but it needs to be brought out in more detail. The last 25 years have seen far-reaching and many ways, dramatic changes in the branded foods and consumer goods industries. New products galore have appeared, new techniques of market analysis, promotion, packaging, and merchandising have been developed, and a wide variety of new consumer preferences and buying

habits have grown up. This is an intensely competitive field, and both manufacturers and retailers need to respond quickly and efficiently. Over the same period there have been as marked changes in the pattern and organisation of distribution—the decline of the small general shop and the growth of the multiple, the supermarket, cash and car wholesaling, mail order, and count store and the suburban out-of-town shopping centre. Both for the manufacturer and for the retailer the timing, supply and the control of stock on the shelf and in the pipeline, have assumed major importance.

These changes have led to increasing specialisation in transport services, new techniques of mechanical handling and stowage both on and off vehicle, and increased emphasis on reliability, flexibility, and responsiveness by carrier as well as upon speed and price. They have opened a demand for "all-in" distribution services in which carrier undertakes to provide not just a transport service but a full range of storage, packing and billing services on half of the manufacturer's haul, in short, made the free haul between factory and warehouse an integral part of their distribution process. They also help to explain why road goods freight in transport has grown so much faster than the inland freight market generally, not only in Britain but also in other comparable countries and why the industry today displays much greater resilience in adverse economic conditions.

Handling

CONTINUED FROM PAGE VI

so, for a wide range of tasks, such as accounting, for example, and the preparation of documentation. Moreover, the computerised handling of customs clearances is only one aspect of the need for modernisation in air cargo handling. Automatic sorting and loading techniques will need to be developed also, going far beyond today's fork-lift truck handling methods that are widely used. These will become easier to develop as more and more of the world's major airports follow the Heathrow and Frankfurt examples and install special cargo terminals in which provision is made for these techniques.

The point is that the entire world air cargo field offers immense scope for much new innovative thinking, on a scale comparable to that which has been applied in many aspects of the passenger handling field. One area where it seems the airlines could turn their attention with profit is that of sending small parcels by air—not necessarily items of high value, but for which extra speed is required—such as spare parts, tapes, documents, and similar items. According to the Air Transport Committee of the British Shippers' Council, it can cost as much as £70 for a single shipment sent by air freight for door-to-door movement, while

the air letter or parcel post only other alternative, in many countries too. Although rates can be low, the committee says that companies overcome this problem by operating their private courier services, even this is not entirely a factory, especially from point of view of Customs control. The committee believes that there is the need for close look at the rules, regulations and documentary procedures governing the carriage of small volume shipments of low value goods. Some for "Green Channel" control, with an airport counter service, to expedite clearance and reduce costs.

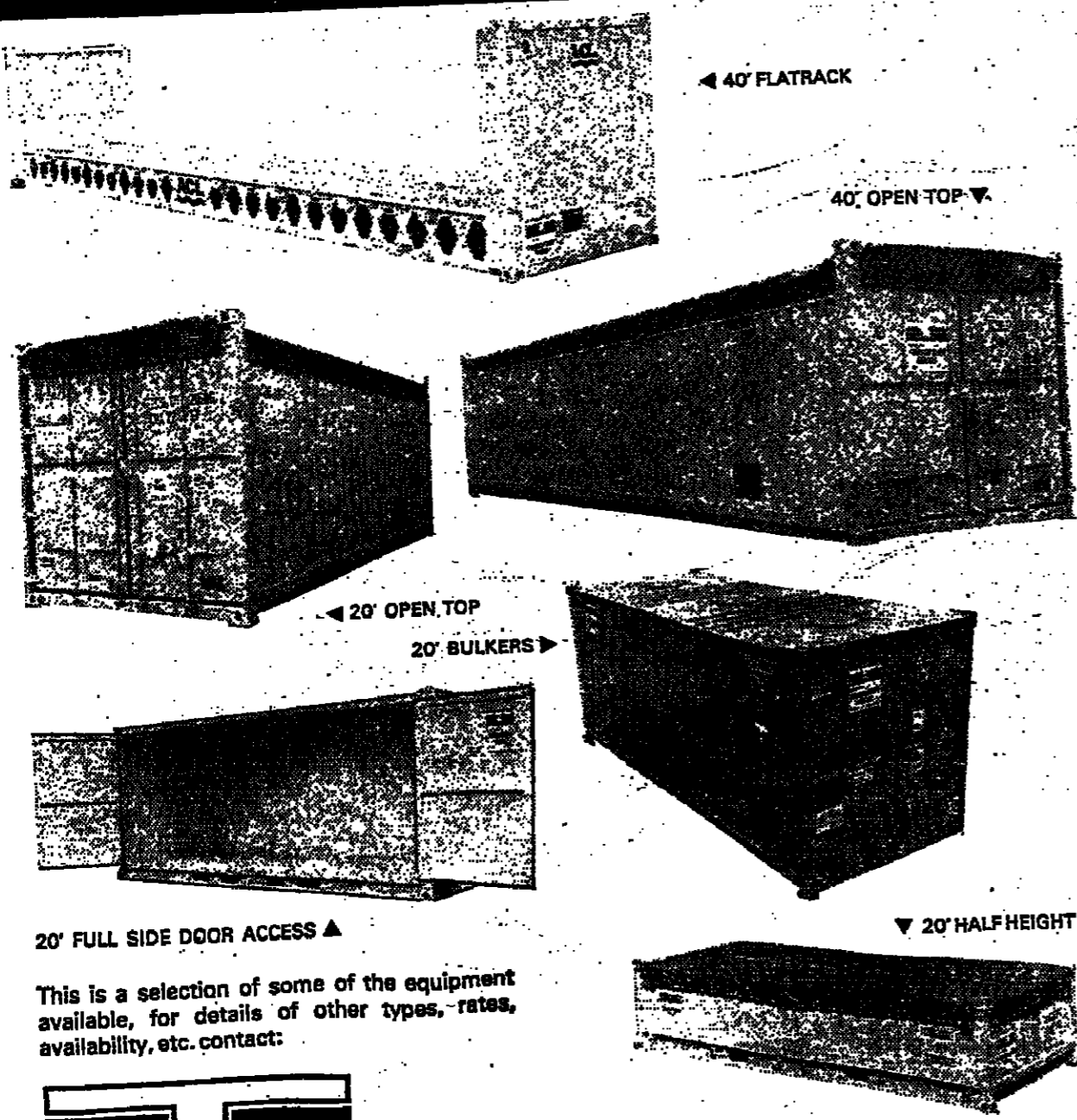
Mr. Clive Scott, the chairman of the committee, says: "The airfreight industry has so far failed to provide such a service but the Post Office, with its new and developing Data is trying to fill the gap. Carriers should look into the problem now, and try to set up a parallel service, using the minimum amount of import and export documentation, so as to give a premium service. We would welcome evidence from as wide a range as possible to enable us to widen our knowledge of industry generally."

Michael De

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FREIGHT TRANSPORT SYSTEMS IX

Lorry battle hots up

THE ARGUMENT over maximum lorry weights for roads throughout Europe is reaching a climax at the EEC summit in Brussels. For years, the legislators have held out hopes of achieving standardised weights which would replace the present variety of regulations forced by different member states. This would reduce the problems for vehicle manufacturers faced with producing a number of different specifications, and would make it easier to enforce the law in different countries. At the same time it would bring a clearer indication of the requirements for road construction in terms of length and durability.

The history of road transport in the beginning of the century has seen a gradual, invariable increase in the weight of heavy trucks. Market forces have demanded heavier vehicles in order to achieve economy of operation. In the last few years, trucks were used for local distribution, but they came more and more into contention with trains over long distance journeys. After size and operating efficiency has been an increasingly important factor. At the same time, technical developments have given manufacturers the ability to make better and safer vehicles.

Acceptable

Much of the effort of truck manufacturers in recent years, therefore, has gone into making heavy vehicles more socially acceptable. Brakes have been improved, engine noise damped down, and emissions reduced. In addition, the authorities have acted to reduce the hours that can be legally worked by drivers on the grounds that tired drivers are a potential accident danger.

A great deal of effort has also gone into making driving conditions more acceptable. The new generation of cabs which have been produced in Europe over the last decade sets much higher standards in driver comfort, with much softer and more

flexible seating, better designed controls and a range of extras such as radios and air conditioning. Engine noise inside the cab has been reduced at the same time to levels similar to those experienced in the average family car. All this has helped to make truck drivers more efficient and reliable on the roads.

The next generation of European trucks will inevitably reflect the same kind of practical considerations. Manufacturers will try to make their vehicles quieter, stronger, more efficient, and capable of carrying larger loads. But a big question mark still hangs over the pattern of legislation within which they will be forced to design the vehicles.

This will depend on the political reaction to a series of new proposals drawn up by EEC officials and now going through the process of discussion at ministerial level. What the EEC is asking for is a new blanket regulation for all Community countries which would impose a maximum vehicle loaded weight of 40 metric tonnes.

Adapting to such regulations would involve a great number of changes in the Community. Britain at present has a 32 ton gross limit (imperial measure), Germany and France 35 tonnes, while Holland and Italy allow

some vehicles of between 40 and 44 tonnes. Indeed, Italy only recently went up to the 44 tonnes level after losing patience with the protracted EEC talks, and other Governments have shown no great willingness to veer swiftly towards an overall solution.

The other main point of the EEC proposals relates to axle weights. This is because the loading on any one lorry axle is as important, in terms of road wear, as the overall weight of the vehicle itself. Thus as a compromise measure the EEC has put forward the proposal that all heavy trucks should run on five axles (as opposed to four in Britain at the moment), so that the average axle weight will be only eight tonnes—at the moment, it is more in some European countries.

Reduced

Another factor is noise, which has already been reduced substantially inside the cab, but is more difficult to damp down externally. And some manufacturers are even trying to-day to design their vehicles so that they appear less aggressive. The pressure of rising oil prices are also beginning to prompt greater efforts towards designing more efficient engines. Over the last five years it is calculated that the cost of running a heavy truck system has doubled. According to a recent analysis by Fodens, the heavy truck

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Continental complications

HAZARDS of international haulage for U.K. operators is often stated, not to say stated, that it is useful to remind oneself of the number of haulage companies going into the overseas market continues to increase. There are, unfortunately, no signs to plot this trend clearly of the many statistical which will, unless it is undermined by more far-sighted road transport options now being considered inside the EEC. But one is agreed that there are more hauliers winning to international work and more frustrated from doing a variety of restrictions. It is the U.K. haulage industry sure, when it complains the restrictions on quotas for transit through European countries, and what sort of system it to see in its place. Mr. Starbuck's view is that the true professional will overcome the quota problem along with the quality of Middle East roads, lack of service facilities, obtaining of return loads and, not least, the weather. His evidence is that his company, which started its Middle East runs only 2½ years ago, last year carried cargo worth £32m.

Notwithstanding the White-trux success story—and others like it are not hard to find—the Department of Transport is taking very seriously the search for a more rational and indeed durable means of ordering the affairs of continental road transport. The great goal, but elusive as a number of Treaty of Rome ideals, is the EEC multilateral quota in the hope that eventual development when this principle was accepted, but the level of permits available (272 for Britain) has been frozen for two years, and an attempt to double the number this year has been vetoed by, unsurprisingly, the West Germans. Britain continues to press for an extension of the community quota in the hope that eventually it will relieve it from what at present is a never-ending round of bilateral negotiations, but at the moment multilateral quotas cover only between 5 and 10 per cent of community lorry movements across frontiers. The operator who does have a multilateral permit has the right to ply without restriction across the frontiers of member countries. So it seems likely that haggling over haulage quotas will be a permanent feature of life in the community for many years to come, even though a newer and potentially even more contentious issue is welling up over the same problems of haulage competition. This concerns the very basic question of haulage capacity in Europe, and there appears to be a growing feeling among some European Governments that in the end some form of capacity control agreement will be necessary, rather in the way that capacity is, at least to some extent, controlled on world air routes. This discussion goes to the very heart of the “dirigiste” versus free market debate over the future of European haulage, which has already divided the Community

on a number of issues, and it is difficult to see how such a control system could be worked out in the absence of comprehensive statistics about intra-Community haulage movements. An even grander design, which certainly appeals to some with a more visionary view of the Community, could involve a form of Community-wide taxation levied not only on main trans-European roadways, but even, if they could be costed, to offset environmental burdens. This is certainly the kind of wider issue which Mr. William Rodgers, the British Transport Secretary, would like to have debated by his fellow European transport ministers, although there is little hope that the results at this stage would be anything more than academic. That such informal discussions have not already taken place is the result of a recent French refusal to take part in a London transport summit and is a further indication, if such were needed, of how lacking in harmony the community is on transport matters.

Argument

If we are to see progress in the foreseeable future on any of these important matters, it is likely to be in the context of some form of trade-off. British road hauliers tend to feel that Mr. Rodgers has his own input to such a bargain readily at hand in the form of agreeing to allow heavier, European-style lorries into Britain, but this argument neglects, as Mr. Rodgers does not, the very strong environmental lobby over the question. Meanwhile, for the road hauliers, waiting lists or no, life goes on and ways are found around apparent impasses. One increasingly popular way round the quota restrictions is to make arrangements with a Continental haulage business to take advantage of a “co-operation permit” system, whereby return loads and extra quotas between countries are traded off. More ambitious, but increasingly common for bigger operators, is actually to buy a stake in a Continental business, thus circumventing quota, backloading and, to some extent, servicing problems in one move.

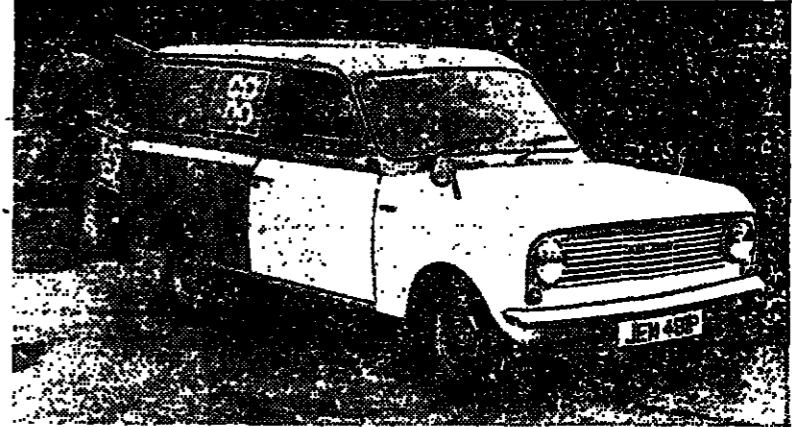
This latter option is expensive, if only because the French long-zone continental licence (giving freedom for trans-frontier journeys) is itself priced at over £2,000—in itself another instance of the inequality and complexity of road haulage conditions inside the community. The British haulier, like any other British businessman, will not cease to grumble about the rise in ferry charges (up three times in less than a year), the road taxes (£800 per load through Turkey), the cost of breakdowns and the quotas. But so long as there is business to be won at good returns, the British operator will continue to jockey for a foremost place in European haulage. If he is to succeed, however, he will have to work for a long time to come in a market where conditions never seem to get simpler.

I.H.

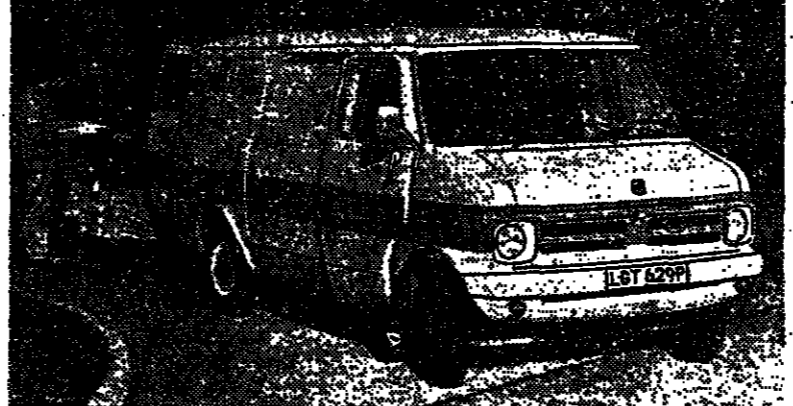
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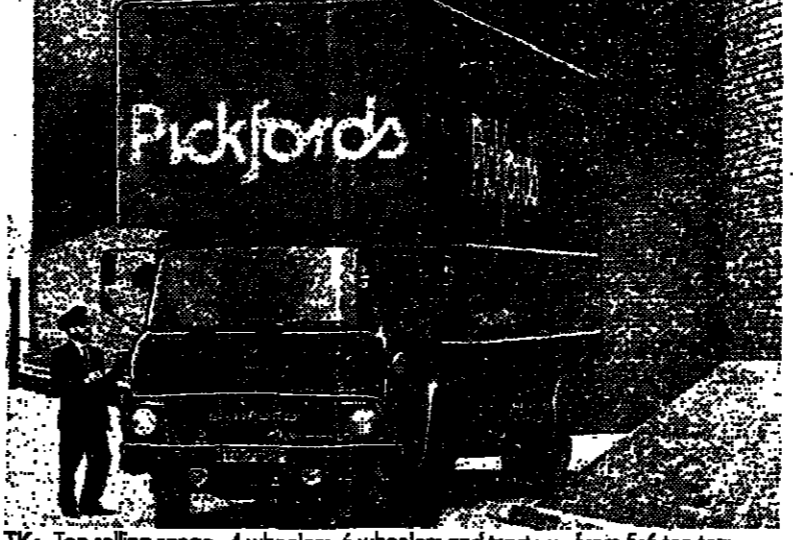
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LATER THIS year when the Europe-South Africa trade is containerised, the culmination of nearly 10 years of planning, one of the world's last major trade routes will have forsaken conventional cargo handling for a system that represents as important a change in transport methods as the change from sail to steam.

The concept of containerisation is not particularly new. Way back in the 1930s a Royal Commission on Transport was reporting that greater progress could be made in the use of containers because of the twin advantages of minimising the risk of damage and reducing the costs of handling. "The great advantages of containers," it suggested, "are so obvious that it is a matter of some surprise to us that they are not more generally used."

An American road haulage contractor started taking cargo in containers by sea in 1956 between New York and Puerto Rico. But it was another nine years before Malcolm McLean started the conservative world of shipping by announcing that he was putting container ships on the trans-Atlantic trade.

Impressive But the U.K. has hardly been a sluggard during the last ten years and British operators and owners have built up an impressive position in the world's deep sea container business.

Major developments are also taking place this year on the trade routes to New Zealand, but by the end of 1978 most major trades will have been containerised. It started out with the North Atlantic and North Pacific routes but these have now been joined by Europe-Australia, Europe-Far East, Japan-Australia, Europe-New Zealand, Hong Kong-Australia, New Zealand-Japan and finally Europe-South Africa.

to cargo and reduced insurance premiums because of the smaller number of handling operations. The main U.K. participants in the South Africa trade, Associated Container Transportation and Ocean Containers Limited, are hoping that the relatively late arrival of this trade in the new cargo era will allow operators to draw on the many lessons learned during the setting up of the Australia route and thus to avoid many of their mistakes.

SHIPPING Constant changes in the pattern of sea trade and in methods of handling goods have added to the problems of effective planning. Nine years ago the South African Government commissioned a report to study the future pattern of its sea trade, which two years later recommended the adoption of containerisation at the earliest possible date.

SHIPPING

Constant changes in the pattern of sea trade and in methods of handling goods have added to the problems of effective planning.

increase its penetration of the conventional cargo market and placed orders for two more container ships in 1974, both of which should enter service this year. The Middle East trade is also being progressively containerised, but it is not being organised on anything like the scale of the South African trade and is developing piecemeal. As one example of these developments Cunard Steam Ships is investing well over £25m. in the next four to five years building up a new Arab road haulage operation linked to an expanded container shipping service to Saudi Arabia.

Banner At the end of last year the company said that its six-month-old service to Jeddah operated under the banner of the recently formed Cunard Arabian Middle East Line had proved so trouble-free that the company had decided to charter two more specialised container and ro-ro ships to cope with future buoyant demand.

sovia involved in the trade, the Trio and Scan Dutch groups to abandon their use of the Cape route. The sailing time between Europe and Japan could be cut by about seven days if vessels maintained their previous speeds so the lines must slow their ships down if they are not to produce a tonnage surplus.

Importance With the over-ordering of tankers during the last three years and the similar situation that developed in bulk carriers during 1975-76 the future demand for dry cargo vessels has assumed a new importance. Ten per cent of the OE deep-sea dry cargo trade is taken by the sub-sea area which has been the subject of a new study by Maritime Transport Research.

Banner The recent development of the trade provides a salutary example of the great uncertainties facing the planners. Unexpected changes in the trading pattern between South Africa and Europe over the last 18 months has caused the conference lines to revise downwards the number of container vessels destined for the trade, because of the great fear of having a surplus tonnage built into the service. Trade has not grown as fast as expected, forcing the lines to cancel their order for the planned tenth cellular vessel for the North Europe service and to postpone indefinitely any decision on ordering

Kevin De

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Ports prepare for the next generation

IN THE past 20 years the demands that have been made of ports have changed more dramatically than ever before, and with unprecedented speed they have had to absorb the impact of several influences. From the development of air transport, the decline of the coal trade, new ship technology, road transport, revolutionised methods of materials handling and modern communications techniques. In less than ten years 82 per cent of Britain's general cargo trade with Europe and Ireland has been utilised and 26 per cent of the deep-sea trade, according to figures published by the National Ports Council. The revolution has not been merely confined to containers but takes in various other means of bringing together mixed traffic from the use of pallets, to lorries and trailers, and packaging, as is the case in the timber trade. Such changes have led to the transfer of traffic between ports and above all the concentration of traffic at particular ports at the expense of others. The need of the new generations of large container ships, which are extremely expensive to build and operate, to save time both in port and while steaming has become a major consideration for the container ports. Entirely new facilities have had to be created and located, and the process has led to the wholesale loss of traffic from some ports to the benefit of others, particularly Southampton. Apart from containers, the trades with Europe and Ireland in particular have been influenced by the advent of roll-off vessels. Theoretically ro-ro berths have a lower capacity than a container berth, but they are both cheaper to construct and require fewer men. The major impact on the ports industry to arise from the seemingly endless permutations of size and specialisation of ship has been the constantly changing pattern of traffic. Rather than leading to a need for greater specialisation of port facilities some developments are obviating such facilities altogether. One far-reaching innovation is the use of refrigerated containers and lorries, which remove much of the need for cold-storage facilities in the port. Road transport developments have emphasised the impact on ports of ro-ro ships, which have created both new passenger and new freight traffic at several ports. The volumes of traffic have clearly been concentrated on the trades with the main continent of Europe, Scandinavia and Ireland, but ro-ro services are spreading wider and wider, with services now operating to North Africa and the Middle East. The effect has been that what in some cases might have been considered by the ports industry as deep sea traffic has now been converted into the shortest of short-sea trades, which has again brought a re-evaluation of transfer of traffic between different ports. Lorries and trailers now reach the U.K. from as far afield as the Balkans and Spain, by the short sea route, and exports are sent in the other direction by short-sea routes and road to the Persian Gulf, Afghanistan and West Africa. The advent of ever larger ships for the transport of oil and the consequent development of pipelines has brought into existence entirely new ports or has radically developed

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FREIGHT TRANSPORT SYSTEMS XI

Tanker demand may begin to pick up

CAREFUL optimism has been expressed in recent weeks that a world surplus in tankers will disappear by 1980, several years earlier than the best previous...

Industry Forum, the organisation set up to try to stem the enormous losses projected in the tanker industry. This debt was outstanding on oil tankers which had little prospect of profitable use over the next two to three years...

or more. The IMIF proposals would offer inducements to owners of this ageing tonnage to break up their vessels and place new orders. This idea, which at first sight appears more attractive to shipbuilders than owners, has been formed out of fears that governments may take steps which could increase the existing tanker surplus as a way of saving their shipyards. Or, more probably, government actions may create similar surpluses in other sectors of shipping through the encouragement of the construction of ships for which there is no market demand...

The 1973 energy crisis resulted in a stagnation of oil demand in 1974 and a decline of about 4 per cent. in 1975. Last year tanker demand would be reduced to about 340m. dwt. by 1980 and about 440m. dwt. by 1985. Taking a more realistic expectation of the growth of world oil demand, tanker demand will rise to only about 280m. dwt. by 1980 and to a little under 390m. dwt. by 1985, and those forecasts exclude the effects of any increased usage of the Suez Canal and newly constructed Middle East pipelines.

On the other side of the coin, H. P. Drewry suggests that with regard to tanker supply the fleet can be expected to grow from about 306m. dwt. in mid-1976 to a little under 340m. dwt. in mid-1978. In 1976 about 10m. dwt. were scrapped and this level is unlikely to be exceeded for a few years given the age of the fleet. At the end of 1976 there were some 40m. dwt. of new building on order. Thus beyond 1978 the size of the fleet would decline to a little under 330m. dwt. by 1980 and to about 260m. dwt. by 1985 unless new orders for tankers are placed in this period.

According to Mr. Carpenter: "The slight improvement seen in the tanker market in 1976 must not be taken as a sign that the worst is over. Those optimistic forecasts which are now being propounded should be treated with the utmost caution. Individuals, international organisations and governments must be made aware of the fact that there has been little fundamental improvement in this situation, and that a long hard road lies ahead before a truly healthy industry can re-emerge."

increasingly important part of all dry cargo trade, amounting in 1974 to perhaps as much as two thirds of the total. The dominant category of the dry bulk trade comprises various ores and minerals, principally iron ore (32 per cent.) and coal (12 per cent.). Agricultural products, principally the five main grains, accounted for about 16 per cent. and forestry products for some 12 per cent. Demand for vessels of the bulk carrier type clearly depends on the development of international trade in the five major bulk commodity groups—iron ore, coal, grain, phosphate rock and bauxite.

By 1980 trade in major bulk commodities could rise by between 24 and 37 per cent., reaching at least 800m. tons and all types of bulk cargo could reach the order of 1.3bn. to 1.4bn. tons a year. It is this sector of world shipping that still invites investment, and it seems likely the world fleet of vessels over 20,000 tons dwt will have to be greatly enlarged over the next ten years. At the end of 1975 the fleet's capacity was about 115m. dwt. By 1985 there could be a net addition to the bulk fleet of over 20,000 tons dwt. of close to 100m. dwt. But already sectors of the fleet are raising fears of over-capacity developing especially in the area of small and medium bulk carriers where owners have been placing contracts heavily.

K.D.

nt re have been several joint projects by the industry, including leading tanker owners, shipyards and oil companies to sort out their problem but the most probable solution has been that the aid to independent owners will prove to be a drum that cannot be re-acted by international organisations. It is more likely to with the Governments of shipowning countries. The tanker industry is in a health which will appear determined ultimately by political forces rather than economic decisions. It is that only governments operation with the industry the real power to trans-fer situation and make oil oration once again profit-able is, according to Mr. Douglas, the European co-ordination manager Chase Manhattan Bank, \$1.5bn. of tanker debt by in default and govern-are exposed to meeting st of at least half this t through supporting, in- or guaranteeing ship-ig credits. Bankers are that government money gain have to be handed the accumulated effects the tanker surplus hit a number of independent t. At the beginning of t year there was some (\$2.5bn.) of mortgage outstanding on oil tankers leg to a study prepared e International Maritime

Looking at the massive burden of debt, Mr. Chase is of the opinion that liberal ship financing has been a major factor of the tanker depression and was providing a subsidy for shipbuilding of which the taxpayer was oblivious. He argues that if credit was limited to 60 per cent. or even 50 per cent. against the 70 per cent. upwards currently available, it would be directly beneficial to shipowners. If their fortunes improve then in the medium and long terms the prospects for shipbuilders must also brighten. Another banker, Mr. Otto Norland of Hambros, has warned that the use of over-generous credit terms as a sales tool for shipbuilders would be very harmful for shipping. Commercial banks would withdraw from ship finance if they saw this happening and would limit their involvement to lending against government guarantee or to a small number of top-class international shipping companies. Over the past 18 months the IMIF has discussed various ways of extricating the tanker industry from its current slough. Much of the debate has centred around the proposal to instal segregated ballast tanks in all tankers above 70,000 dwt. This would have involved the conversion of some of the oil tanker fleet's carrying capacity into tanks for the exclusive loading of ballast. But a powerful body of opinion has emerged against this idea, particularly among Norwegian tanker owners, who have argued that cash revenues particularly from long-term charters would be adversely affected, and that anyway the measure would have only a marginal effect on the overall surplus. Other proposals that have emerged include the use of tankers for oil storage and accelerated scrapping, regarded within the IMIF as one of the more promising ideas, because it offers governments the prospect of some more work for the hardpressed shipyards. The IMIF study group on scrapping, concluded after an examination of the likely supply and demand for various sizes up to 1980, that there would be a balance between supply and demand, or even a shortage, of tankers up to 100,000 dwt but that the surplus of VLCCs (200,000 dwt and above) would continue to be severe. The IMIF suggestion for Government-sponsored scrapping and build policies to take account of the fact that a large proportion of the tonnage that has reasonable trading prospects by 1980 is 10 to 15 years old

Peaks Charterers on the other hand could be expected to attempt to start to cover future requirements on a low-cost long-term basis. Most of the previous peaks in the tanker market have been caused by unpredictable political events—such as the Korean War or the closure of the Suez Canal—and Mr. Carpenter believes that one cannot predict an early return to good market conditions on the basis of historical evidence. Trends in 1976 could be taken as a pointer of how the market will develop. There was a vast improvement over the 12 months with the tanker surplus falling by more than 40m. dwt and rates rising by 40 per cent. World oil demand increased by over 7 per cent. compared with 1975 but a significant part of this was due to re-stocking and the increase was from very depressed levels. The level of further oil consumption growth will depend on trends in world economic activity and climatic conditions. There is already some evidence that earlier returns to growth in economic activity are slowing down with a reluctance on the part of the stronger economies to pursue expansionist or inflationary policies. There is a fairly direct relationship between economic activity and oil consumption.

the U.K.'s trade has shown major changes under the influence of such factors as the enlargement of the EEC, the loss to competitors of traditional U.K. deep sea markets and the fall in the proportion of trade represented by bulk commodities. Between 1966 and 1973 the EEC's share of the U.K.'s non-fuel trade (excluding iron ore and sand and gravel) increased from 22 to 31 per cent., and this trend is likely to continue taking the Community share up to 37 per cent. by 1980 and 39 per cent. by 1985. The utilisation of cargo will continue to affect the ports industry dramatically. Far heavier capital investment is required to produce higher cargo handling rates, a greater throughput and bigger ships, while at the same time fewer berths are required with greatly reduced labour forces—the dock labour force was virtually halved between 1965 and 1976. The period of sudden change triggered off by containerisation has now almost run its course, but what remains to be done is a far more exhaustive assessment of the various methods that can be adopted for handling containers and a greater understanding of the complex organisation that is necessary to make the system function at the peak of its efficiency.

K.D.

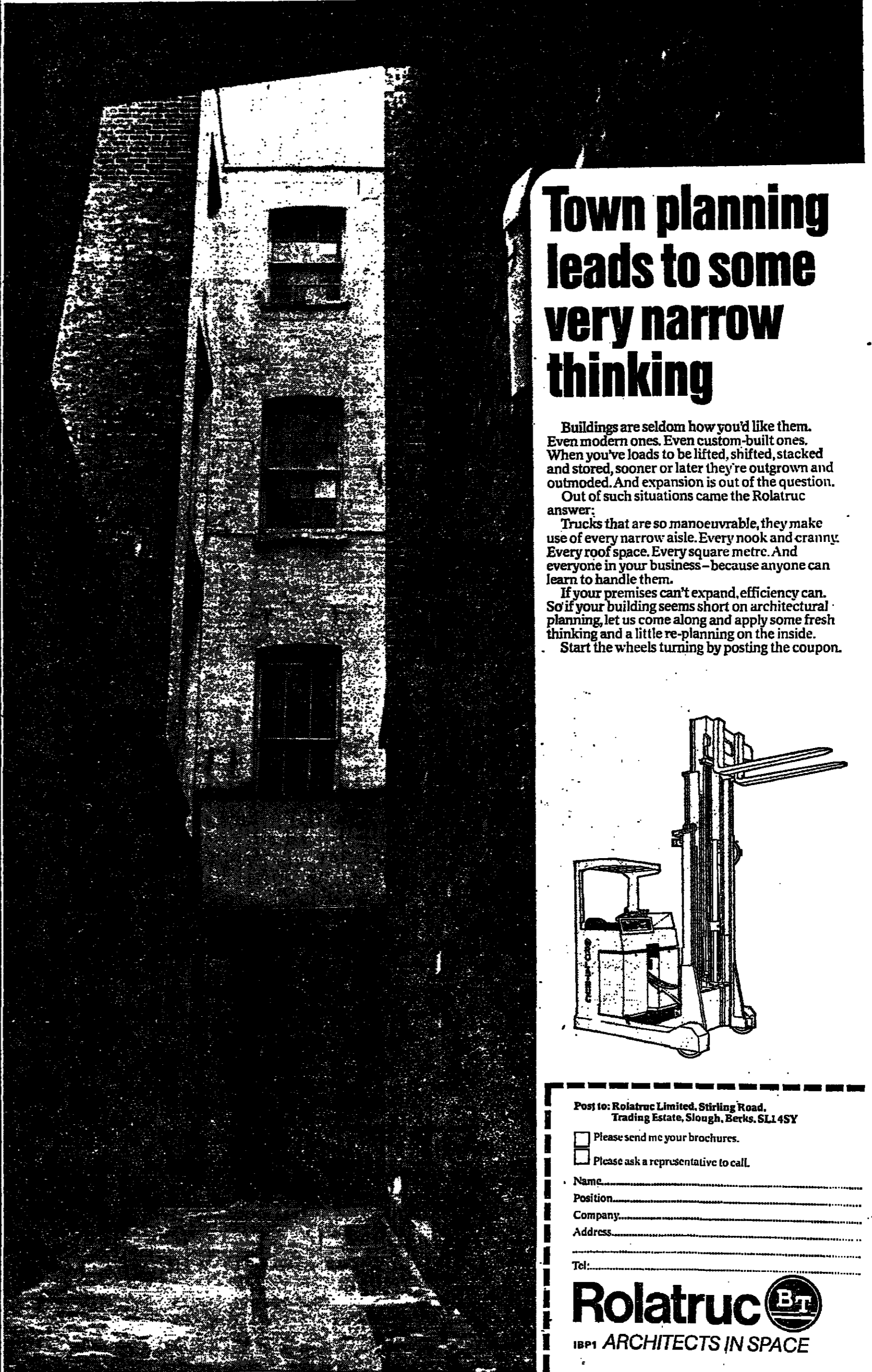
ports

CONTINUED FROM PREVIOUS PAGE

ally granted by the last Conservative administration, it is the understanding that that government finance be involved. Bristol it represents a part of its confidence that once again hold a place in the country's major but to other observers in the West Dock is to be the product of a revived civic pride. Dock developments lagged behind changes in terms of shipping trade, by other ports have been going to undertake major projects without a feed customer at the end process. Bristol venture is entirely tentative, based on a belief that the port does not grow development of the whole will be jeopardised. It has its hopes initially on customers from the forest products and has built a forest terminal alongside with more than 100,000 sq. ft. of storage space single storey shed. But ideas of the dock will undeveloped until customers are gained at date in the future—the decision had to stop at some rdng to the National Council there will be a decline in the rate of

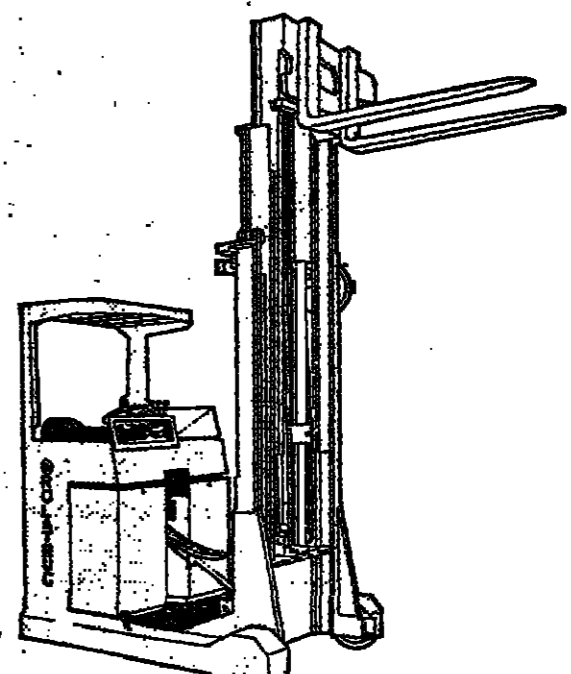
growth of total U.K. foreign trade in tonnage terms up to 1980, largely reflecting the reduction in imports of crude oil in the wake of the development of the U.K.'s offshore fields. Taking 1973 as the starting point, an annual rate of expansion of 0.2 per cent. is expected up to 1980, although if rates are taken from the main recession year, 1975, the average growth rate per annum for the total foreign trade is expected to be 4.7 per cent. to 1980. Pattern By 1980 growth should resume at 3.2 per cent. per annum, reaching an annual total of 335m. tonnes by 1985, half of which will be accounted for by fuels. Non-fuel traffic is expected to rise by 2.2 per cent. up to 1980 and by 3.2 per cent. for the five years thereafter. The NPC is predicting an improvement in the tonnage balance of trade for non-fuel non-bulk cargoes. These export commodities are relatively high value cargoes and are set to grow by some 3.9 per cent. annually to 1980, while imports will grow at only 2.4 per cent. In the five years 1980 to 1985 these exports should grow by some 5.9 per cent. a year, compared with 2.9 per cent. for imports. The geographical pattern of

the U.K.'s trade has shown major changes under the influence of such factors as the enlargement of the EEC, the loss to competitors of traditional U.K. deep sea markets and the fall in the proportion of trade represented by bulk commodities. Between 1966 and 1973 the EEC's share of the U.K.'s non-fuel trade (excluding iron ore and sand and gravel) increased from 22 to 31 per cent., and this trend is likely to continue taking the Community share up to 37 per cent. by 1980 and 39 per cent. by 1985. The utilisation of cargo will continue to affect the ports industry dramatically. Far heavier capital investment is required to produce higher cargo handling rates, a greater throughput and bigger ships, while at the same time fewer berths are required with greatly reduced labour forces—the dock labour force was virtually halved between 1965 and 1976. The period of sudden change triggered off by containerisation has now almost run its course, but what remains to be done is a far more exhaustive assessment of the various methods that can be adopted for handling containers and a greater understanding of the complex organisation that is necessary to make the system function at the peak of its efficiency.



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THE GOVERNMENT'S EXPENDITURE PLANS

INDUSTRY

Emphasis still on jobs

AFTER ALL the buffing and puffing about giving priority to industry over the past year, the latest White Paper on Public Expenditure does indeed show that the total sums allocated to trade, industry and employment have emerged relatively less swayed than other sectors.

But the detailed figures actually make clear that by far the largest proportion of funds is still going to essentially employment-creating rather than investment projects for all the talk of switching the emphasis away from such aims towards more constructive long-term asset renewal. Even within the funds allocated to selective industrial assistance of one sort or another, a major part also appears to be directed to such areas as British Leyland and Chrysler.

Resources

Publication of the detailed figures on expenditure over the next five years follows a year in which more changes were made to this sector than any other. On the retrenchment side, the Government acted decisively to curb a growth expenditure on export assistance that was clearly threatening to overwhelm its resources. Latest calculations show that, during the current financial year, refinancing of a rate export credits looks like overshooting the estimates early 1976 by at least £100m.

Government pressed the ring banks to increase their portion of fixed rate export loans from 18 to 21 per cent, their non-interest-bearing deposits with effect from April of this year and a 22 per cent from April next year. Then in December Treasury acted to reduce the threatened rise in PSBR arising from the

ECGD's obligations to refinance a proportion of fixed rate sterling credits provided by the clearing banks by encouraging the use of foreign currency financing of medium and long-term export credit—a move which has brought some criticism from exporters.

Additionally, the Chancellor also moved in December to withdraw the regional employment premium at a saving of around £150-200m, in a full

(an extra £50m a year in money, rather than constant terms over the next two financial years); the introduction of a new £100m selective investment scheme (the main expenditure until 1978-79 and thereafter, although the scheme is now open for applications) as well as new industry aid schemes (for which some £205m has been allocated in addition to the original £15m, wool textile

against general assistance to industry. The Industry Department has fought strongly, and successfully, to ensure that aid to industry was increased rather than decreased during the two successive expenditure reviews of last summer and winter. Nothing that it regarded as essential has been chopped (the regional employment premium was generally thought to have outlived its usefulness) and it has been able to gain increased

are likely to be spent on supporting British Leyland, Rolls-Royce and ICL (on Lord Ryder's own estimates, around £70m a year will be needed by Leyland). In addition to this the Government has put in a sum of £250m direct assistance to Leyland over the next five years while Chrysler is due to take some £95m between 1976 and 1978—implying that more than half the assistance to industry under Section 8 of the Industry Act will be spent on these companies alone.

TRADE, INDUSTRY AND EMPLOYMENT

Table with 5 columns: 1975-76, 1976-77, 1977-78, 1978-79. Rows include Regional support and regeneration, Industrial innovation, General support for industry, etc.

* These figures represent the increase/decrease compared with those given in the last White Paper (Cmd. 6393) revised at 1976 prices.

year (the latest White Paper puts the expenditure in 1976 survey prices, at £239m, in 1975-76; £213m, in the current year dropping to £19m, in 1977-78 and disappearing altogether after that).

Against these cuts—worth around £360m, in the next financial year and £470m, in 1978-79 at 1976 survey prices—the Government has moved to raise employment assistance in other ways by a number of schemes such as the temporary employment subsidy, the job release programme, the job release scheme, and expansion of the employment transfer scheme and apprentice training. These have added around £400m, to the "functioning of the labour market" estimates for the coming year and around £200m, in the year after that.

Over and above this the Government has acted to raise direct industrial assistance through additional funds for the NEB scheme introduced under the last Government. According to the Chancellor's statement of last December, these measures plus some extra funding for the Scottish and Welsh Development Agencies, would add around £80m to the budget for this sector in each of the next two years, £50m, of which would go to the NEB and the remainder to the other causes.

HOUSING AND ROADS

Blow for construction

EXPENDITURE reductions in the housing sector will be as severe as Mr. Healey said last December and the Government has designed to have the impact as possible on the most labour intensive areas of construction industry.

With an eye on the industry's serious unemployment situation, however, the Government has increased housing improvement expenditure in 1978-79 by £100m. Improvement grants to the public have not been materially affected.

The Government's intention, in respect of new council housing output, is to get original expenditure targets back on course and the average annual approvals figure for tenders is intended to be around 100,000 units a year.

reductions which have been made in the short-term have had to be directed mainly to capital expenditure on roads. Of the reductions in England, £93m, relates to capital expenditure on motorways and trunk roads in 1977-78 and £43m, in 1978-79.

SOCIAL SERVICES

Almost at a stop

THE DEVELOPMENT of the welfare state is at a standstill, almost at a stop, because of the increase in spending on publicly-paid employees who run it. It has not yet been brought to a halt.

Most of the £6.5bn. health and personal services budget is subject to one or another type of cash limit, with varying degrees of stringency—the exception being the £1bn. family practitioner part of the health service. Yet the limits have proved ineffective in the case of the personal social services, whose cost has escalated from £448m in 1971-72 to just over £1bn. this year, at the constant "funny money" prices used in the survey. In real, honest, cash money the increase has therefore been more of an explosion than an escalation.

On the health side the net effect of all last year's cuts is a "real" decrease of £88m, on the estimated £6.5bn. for 1977-1978—1.35 per cent, down, followed by a slightly larger fall of £122m, next year, always assuming that the personal social services sector is brought under control. Nearly all the fall is in projected capital spending.

On the social security side the year of "cuts" is followed by an increase of £119m, on £11.54bn. (just above 1 per cent) in 1977-78 and an extra £441m, next year—all in "real terms" when compared with last year's White Paper. Most of the extra is accounted for by the "estimating margin." Administration, whose costs have risen steadily every year until now, will cost less in future, the White Paper indicates. No "estimating margin" is given for this prediction.

Incalculables

None of the £11.2bn. social security budget is subject to cash limits (except for the £0.5bn. that goes on administration and "miscellaneous services"). But there is a genuine difficulty here. The total amount spent will be more if unemployment increases. Governments are reluctant to make precise predictions about this. Rates of

Michael Cassell

clerks, cleaners, maintenance men and the like is almost exactly equal to the number of instructors. This is perhaps the most glaring imbalance: other sectors raise the question of how much of the personal social services budget, apparently so uncontrollable as to burst through its cash limits, really goes to help people in need.

Joe Rogaly

In short, on this 35 per cent of the total spending programme, the White Paper gives little room for certainty about next year's spending, and none for faith that what is being spent is producing value for money.

MEN AND MATTERS

Workers Control back Bullock

As a general rule it is a fairly safe bet to assume that whatever powerful lobbies are wholeheartedly against cannot be all wrong. The CBI's current campaign against the Bullock report appears to be in this category so it was with considerable interest that we received a delicate pink covered booklet from the North London Workers Control Group which turns out to be about as enthusiastically in favour of Bullock as the CBI is against.

Lame ducks

For those who argue that the Government must move away from support for "lame ducks" and blanket support for regional employment, the White Paper shows just how difficult it is to effect such a major shift. In spite of some arguments for a complete ending of non-discretionary regional development grants, these, at around £300m a year, remain the strongest single source of aid to industry while the sums going to the "functioning of the labour market" (employment services training etc.) are more than twice this.

Equally there remains reason enough to worry for those concerned about the control of public expenditure. The development of selective assistance and the position of the NEB makes it extremely difficult for Parliament or the public to assess the quality or direction of assistance, as the Comptroller has not been slow to point out.

Moscow's mighty hotel blaze

The Soviet Union is usually highly secretive about accidents or natural disasters and for this reason it is still not known how many people died or were injured in the fire this week-end at Moscow's Hotel Rossiya. Unofficial estimates vary from 20 to 60 dead.

Whether the full dimension of the tragedy will ever become known is unclear.

An official inquiry has been ordered but there is no assurance that its findings will be made public or that the number of Soviet citizens who were killed will ever be known.

Most of the foreigners were successfully evacuated and several praised the heroism of Soviet firemen.

It was clear, however, that the fire, which took six hours

Unspeakable bespoke

As you wait anxiously for the Chancellor's promised income tax cuts allow your mind to boggle gently at the following.

Textile group Lincroft Kilgour have just produced their annual report which mentions, inter alia, the marked recovery in the export performance of their cloth merchandising division together with a steady increase in sales of suits by their bespoke tailoring companies, largely, it adds, to foreign visitors. They then comment "it might seem strange to shareholders that the bespoke tailoring division should be doing well at this time when the price for a suit is about £300."

The answer lies in a small table beneath which purports to show that a similar bespoke suit would cost £530 in Paris, £500 in Munich and £430 in both New York and Tokyo.

Estate Agents Anson and Ringland meanwhile were recently visited by an Iranian businessman to whom such things are mere bagatelle. He had no sooner signed a £265,000, 90-year lease on a Regent's Park maisonette than he asked them to look around for another flat or penthouse in the million pound price range. The Shah's White Revolution is obviously showing results.

Same again

What, asks the latest Portuguese post-devaluation joke, is the height of austerity? Answer: "A man with a banana peel asking his greengrocer for a re-fill."

Western journalists who



Porsche advertisement for the 924. Includes text: 'Porsche's New Porsche the 924', 'All you'd expect of a Porsche - except the price!', and a list of main dealers across the UK.

COMPANY NEWS

Alexanders Discount starts well

THE FALL in interest rates, which started at the end of last year...

Kallock Factors and the change in the company's investment policy...

of basic pension plus attaching bonuses form 4.25 per cent in respect of annual premium...

Olives Paper Mill back in profit

A TURNAROUND, from a pre-tax loss at half-way to a profit, was achieved by paper manufacturers...

Advances at Carloli & Tyneside

GROSS REVENUE for the year to January 31, 1977, at Carloli & Tyneside...

Standard Life bonus

Standard Life Assurance, the largest Scottish life company, is increasing its bonus rates for 1976...

BELGRAVE ASSETS

Shareholders in Belgrave Assets have endorsed the investment in FFI TERM DEPOSITS...

Optimism at Lincroft Kilgour

In his annual statement for the year ended September 30, 1976, Mr. Tony Holland, the chairman of Lincroft Kilgour...

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange...

Premier offers £1.1m. for Ball & Collins

Terms have been agreed whereby Premier Consolidated Offshores will offer to acquire the capital of Ball and Collins (Oil and Gas)...

Tor Trust up at halfway

On total income up from £233,249 to £261,904, pre-tax profit of Tor Investment Trust for the 15 months to January 21, 1977...

Offer rejected by Fags

The Board of Antofagasta (Chile) and Bolivia Railway Company and their advisers Baring Brothers are not recommending the £12m offer by Daltee Trust...

Spring Grove jumps 22 1/2%

Profit before tax of Spring Grove Industrial Services for the year ended January 31, 1977...

Newman Ind. sees progress

Strong optimism about the prospects for Newman Industries in the current year was expressed by Mr. Alan Bartlett, the chairman, at the week-end...

Fosco Minsep in Venezuela

Fosco Minsep has formed a new joint venture company, Fosven, with a Venezuelan partner, Atacavi...

ISSUE NEWS AND COMMENT

Rights, placing and requote for Habit

Habit Precision Engineering, formerly Gloucester and Cheltenham Investments, is proposing a rights issue, a placing and a requote for the shares...

The forecast for the current year to September 30, 1977, is that the group will make profits of £237,000 before national interest of £25,000 leaving pre-tax profits of £212,000...

comment

Habit still has the racing stadium of the old Gloucester Greyhound in its books, but that is the only link with the past, and that is going soon, judging by the company's comments...

FOREIGN AND COLONIAL

In accordance with the terms of the original loan agreement, Foreign and Colonial Investment Trust repaid its loan of Sw.Frs.12m. from Williams and Glyn's Bank on February 24...

Tomorrow, A P Bank becomes A P Bank

More and more people today know us as the A P Bank and to recognise this situation the name of Anglo-Portuguese Bank Limited is being shortened to A P Bank Limited. Over the years we have built a reputation for high standards of service and special expertise in all spheres of banking activity...

Scottish Life

Scottish Life Assurance Company has increased its immediate...

HITACHI ZOSEN KABUSHIKI KAISHA (Hitachi Shipbuilding & Engineering Company Limited) U.S. \$30,000,000 7 1/2 per cent. Guaranteed Notes due 1984

ENTERTAINMENT GUIDE

Opera & Ballet, Theatres, Cinemas, Art Galleries, Clubs. Includes listings for Gaiety Theatre, Garrick Theatre, Regent, Casino, and various art galleries like Whitehall and Wembley House.

Letters to the Editor Avoid dangers of concentration

From The Head, Department of Management, Manchester Polytechnic. Sir—At last we have well-researched data indicating the dangers of industrial concentration...

Power as a potential export. Some of the reasons advanced for Britain taking the lead in the Industrial Revolution rather than France are well recorded...

Baseless fabric of our vision

From Mr. M. Ashfield. Sir—His many fans will not usually judge Samuel Brittan to be lacking in logical ideas...

Repel some boarders

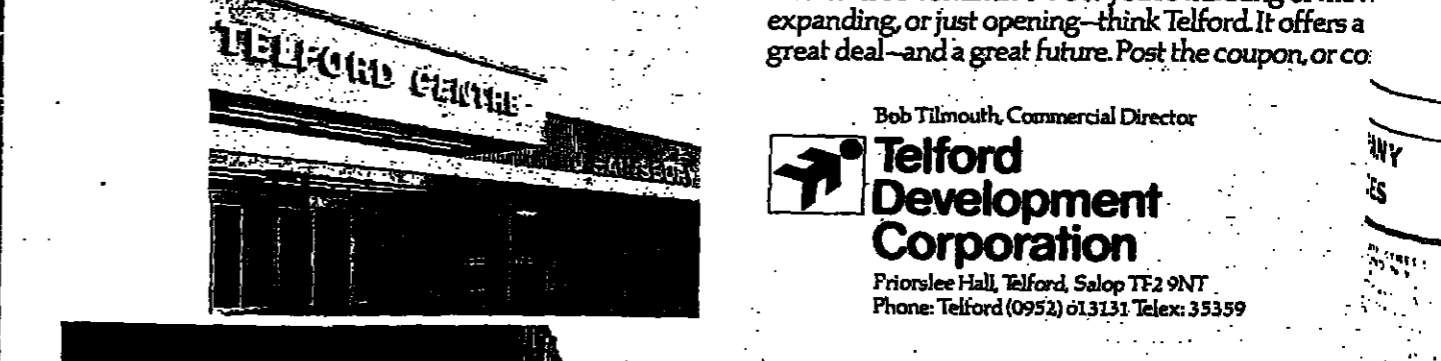
From Mr. N. Baker. Sir—I hope your readers will not swallow whole the simple assertion by the chairman of the British Tourist Authority...



The bright lights taste comes to Telford.

When the Cinzano people decided to bottle their famous vermouth themselves in Britain, they went determinedly about the business of finding the best possible location for their new project...

the Halesfield Industrial Estate. So, next year all British Cinzano will be bottled in Telford.



A form for requesting information from Telford Development Corporation, including fields for Name, Position, Company, and Address.

You'll be a site better off in Telford.

مكتباتنا للاصل

W. J. PYKE (Holdings) Limited (Wholesale butchers)

Salient points for the year to 30th June, 1976 by W. J. Pyke, the Chairman. As will be seen, the Group regrettably incurred a net trading loss for the year. This is in part the result of making a provision of £55,000 in respect of the London Eating Houses Limited bad debt, to which I referred last year. This loss was a severe blow to your Company and had a deleterious effect on our cash flow position. This, however, has been made good recently by additional bank facilities.

The Scottish American Investment Company Limited

Table with 2 columns: Item, 1976, 1975. Includes Net Value per share, Assets, Revenue, Dividend, and various financial ratios.

Net Value increased by 15% during the year, compared with a fall of 3.9% in the F.T.A. All Share Index. Preference Capital Largely as a result of changes in taxation Preference shares have become an obsolete and inactive form of capital for most companies.

WEEK'S FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The Board meetings are mainly for the purpose of considering dividends and official indications are not available with regard to dividends concerned are interim or final. The sub-division shown below is based mainly on last year's timetable.

Table listing various companies and their financial events, including Board Meetings, Dividend & Interest Payments, and Company Meetings.

Businessman's Diary

U.K. TRADE FAIRS AND EXHIBITIONS

Table listing U.K. trade fairs and exhibitions with columns for Date, Title, and Venue.

OVERSEAS TRADE FAIRS AND EXHIBITIONS

Table listing overseas trade fairs and exhibitions with columns for Date, Title, and Venue.

BUSINESS AND MANAGEMENT CONFERENCES

Table listing business and management conferences with columns for Date, Title, and Venue.

This week in Parliament

TO-DAY: Commons—Debate on the economy in Wales. Opposition: Private Business (7 p.m.). Select Committees—Expenditure, general sub-committee. Subject: Developments in the Civil Service since the Fulton report.

To-day's Events

GENERAL: Defence White Paper expected. Talks resume in London between Britain and U.S. to renegotiate Bermuda Agreement on transatlantic air routes.

Industrial Hanover Fair 1977

Room service—Telex and telephone facilities—Multi-lingual top secretaries—Hostesses—Car service—Change—Tickets for theatre, opera, cabaret, etc.—Facilities for taking and forwarding messages—Business address facilities the whole year.

TURNER Manufacturing Co. Limited

Table showing financial results for 55 weeks to 2nd October 1976, including Turnover, Profit Before Tax, Profit After Tax, Dividends, and Earnings per Share.

The Lincroft Kilgour Group Ltd

Table showing Summary of Accounts for Year ended 30th September 1976 and 1975, including Turnover, Profit, Earnings per Share, and Dividends.

Advertisement for Offshore Energy Conference, May 2-5, 1977/Houston. Includes text: 'WHAT WE HAVE HERE... THAT HELPS YOU OUT THERE'.

Advertisement for Metropolitan College, featuring text: 'for the Stock Exchange exams HOME' and 'These examinations are no longer restricted to employees of member firms of the Stock Exchange'.

Legal Notices section containing various court notices and company announcements.

Advertisement for Turner Manufacturing Co. Limited, including text: 'Sales up 18% were a record', 'Pre-tax profits up 19% were a record', 'Export Sales of £4.1m. were a record'.

OVERSEAS MARKETS

EUROBONDS

Dollar sector fears after 'quietest week for 18 months'

BY TONY HAWKINS

AT THE END of what one dealer described as the market's quietest week for 18 months, dollar sector prices had a look of vulnerability about them. So much so, in fact, that one increasingly encountered investment bankers and issue managers expressing the hope that the issue activity would continue to slacken thereby giving the market the time to obviously need to digest the considerable volume of loosely-placed paper.

In this situation, underwriters are becoming increasingly cautious and selective about the paper that they undertake to support, because they feel themselves already to be trying and sufficiently large inventories. At this stage, there are a number of unfavourable background factors at work in the market. The most obvious of these is investor fears of renewed inflation, with which must be linked the still-gentle trend towards higher interest rates. In the past two months of the year too, there has been some evidence of a diversion of funds from the Eurobond market to domestic bond markets—most notably the U.K. gilt sector and to the gold and commodity markets.

Attracted investment funds from precisely this kind of investor and therefore we ought not to be too surprised to discover that some of this money is reverting to what might be termed its traditional home. To a considerable degree, the Eurobond market is, of course, a hostage to forces over which it has no influence at all. But it can operate on two variables—the volume of new issues and the terms at which these are offered. What we have been seeing in the dollar sector of late is some accommodation in respect of both variables. Terms have tended to become slightly more attractive to investors and at the same time, the new issue calendar has thinned out somewhat. But all the present evidence suggests that there is still too much paper on offer and as one issue manager put it last week: "so long as the new issues come thick and fast, the market will remain weak."

In the past week, new offerings in the dollar sector totalled \$140m, with three straight bond issues (including the two-tranche private placing for Broken Hill) and a floater for Allied Irish Banks. The terms for one of these four issues—the \$60m, two-tranche private placing for Broken Hill—look rather bright and hardly reflect any visible motivation on the part of the managers to tailor the offering to difficult market conditions. Accordingly, one assumes that the issue will be priced at a discount, especially the longer year maturity and an 8 1/2 per cent coupon. Compare this with Norpipe's 8 1/2 per cent coupon (larger issue, 1987 maturity and 9.6 years average life), or Tauerautohahn, also being offered on an 8 1/2 per cent coupon but with a 10 per cent maturity and an 8 1/2 per cent coupon. These new offerings can be compared also with the already listed BHP paper. The 9 1/2 per cent of 1981 with four years to run to maturity offers 8.28 per cent, while the 10 per cent of London Stock Exchange. The 8 1/2 per cent of 1980 is returning a shade over 9 per cent.

The Sparkassen issue seems destined to be well-received given the market's predilection for shorter term paper. It is being called a "direct" placement rather than a private placement in that it is being offered and placed through the DM300m, during February (with the DM200m issue being postponed), will be somewhat higher than the US. Line issue which is being placed at 7 1/2 per cent over 7 years (average life of 5.7 years) but expected to be priced at a slight discount.

In the floating rate market, Banque Louis Dreyfus was priced at par and opened on Friday at 981.99 (in line with the selling group's 1 1/2 per cent commission) but with very little turnover being experienced. New to-day is a \$30m, 7-year offering on a 6 1/2 per cent minimum for Allied Irish Banks Ltd.

The spread is the usual one-quarter per cent above Libor but the higher minimum than on other recent new floaters such as Williams and Glyn's which would seem to be a justifiable reflection of the fact that this is a first-time borrower, not as well-known, and also an Irish credit rather than a larger, U.K. bank.

Due to be priced to-day is a \$100m, 7-year offering on a 7 1/2 per cent coupon for the State-owned Mexican Financing agency, Nacional Financiera. Given the recent bullish news about Mexican oil reserves, this could become a popular issue. Expected later in the week is a \$200m, 7-year offering for the Kingdom of Sweden, expected to come on tight terms as this is a prime market name. Expected this week, too, is a DM100m issue managed by Commerzbank for the Brazilian state-owned Development Bank.

In the foreign equity market the Murata Manufacturing issue of 4m shares was priced with the shares offered at \$4.02 each, putting a value of \$17.08 on the transaction. The \$16m were priced at Yen 111, which was a discount of 5.167 per cent from the closing Tokyo price.

CURRENT EUROBOND ISSUES

Table with columns: DOLLAR BONDS, Borrower, Amount \$m, Maturity, Av. life years, Coupon %, Price, Offer yield %, Lead manager. Includes entries for Toyo Kanetsu, Saab-Scania, Norpipe, Tauerautohahn, Y.S. Line (Cayman), Banque Louis-Dreyfus (FRN), Allied Irish Banks Ltd., Sparkassen, Broken Hill Pty., D-MARKS, National Financiera, CAN. DOLLARS, CNR.

BONDTTRADE INDEX 1977. Table with columns: Friday, High, Low. Includes entries for Medium, Long, Convertible.

EUROBOND TURNOVER. Table with columns: Nominal Value \$m, U.S. \$ (previous), Others (previous). Includes entries for Week ended Feb 25, Cedei, Euroclear.

Indices

NEW YORK - DOW JONES

Table of New York market indices including Industrial, Transportation, Utilities, and various commodity indices.

Y.S.E. ALL COMMON

Table of Y.S.E. All Common stock indices including Montreal, Toronto Composite, and Johannesburg.

JOHANNESBURG MINES

Table of Johannesburg Mines stock indices.

GERMANY

Table of German stock indices.

AUSTRALIA

Table of Australian stock indices.

MILAN

Table of Milan stock indices.

OVERSEAS SHARE INFORMATION

NEW YORK

Large table of New York overseas share information listing various international companies and their stock prices.

Investment premium based on \$2.60 per £1=108% (107.5%)

Table of investment premium information for various international markets.

PARIS

Table of Paris stock indices.

TOKYO

Table of Tokyo stock indices.

VIENNA

Table of Vienna stock indices.

BRUSSELS/LUXEMBOURG

Table of Brussels/Luxembourg stock indices.

STOCKHOLM

Table of Stockholm stock indices.

SWITZERLAND

Table of Swiss stock indices.

CORAL INDEX

Table of Coral Index stock indices.

AUTHORISED UNIT TRUSTS

Table listing various unit trusts and their performance metrics, including Abbey Unit Tr. Mgrs. Ltd., Confederation Funds Mgt. Ltd., and many others.

FINANCIAL TIMES STOCK INDICES

Table showing stock indices for various sectors and regions, including the FTSE 100 and other regional indices.

HIGHS AND LOWS S.E. ACTIVITY

Table detailing high and low stock prices and South East activity for various companies.

FT-ACTUARIES INDICES

Table showing actuarial indices for various insurance and financial services.

SIPORE STOCKS TEL AVIV

Table listing stock prices for companies in Singapore and Tel Aviv.

KONG

Table listing stock prices for companies in Hong Kong.

SHARE INFORMATION SERVICE

Text providing information about the Share Information Service, including contact details and service description.

INSURANCE, PROPERTY, BONDS

Table listing various insurance, property, and bond products, including Abbey Life Assurance Co. Ltd., Curthess Japhet Life Ass. Co. Ltd., and others.

OFFSHORE AND OVERSEAS FUNDS

Table listing offshore and overseas investment funds, including Arbuthnot Securities (C.I.) Limited, Charterhouse Japhet, and others.

Prop. Equity & Life Ass. Co. V

Table listing property, equity, and life assurance products from various providers.

Notes

Notes section providing additional information, disclaimers, and contact details for the listed funds and services.

INDUSTRIALS - Continued

Table of industrial stocks including companies like British Petroleum, Shell, and ICI, with columns for stock price, dividends, and other financial metrics.

MOTORS, AIRCRAFT TRADES

Table listing various motor and aircraft related companies such as Rover, Leyland, and British Leyland.

Commercial Vehicle

Table listing commercial vehicle companies like Leyland Trucks and Leyland DAF.

Components

Table listing component manufacturers such as Lucas, Lucas Electrical, and Lucas Industries.

Garages and Distributors

Table listing garage and distributor companies like J. H. Morgan and J. H. Morgan & Co.

NEWSPAPERS, PUBLISHERS

Table listing newspaper and publishing companies such as News International and Newsprint.

PAPER, PRINTING, ADVERTISING

Table listing paper, printing, and advertising companies like Newsprint and Newsprint.

PROPERTY

Table listing property-related companies and investments, including various real estate and investment trusts.

PROPERTY - Continued

Continuation of the property table, listing more investment and real estate companies.

INSURANCE

Table listing insurance companies such as British Insurance, British Insurance, and British Insurance.

PROPERTY - Continued

Continuation of the property table, listing more investment and real estate companies.

SHIPBUILDERS, REPAIRERS

Table listing shipbuilding and repair companies like Harland & Wolff.

SHIPPING

Table listing shipping companies such as British Overseas Airways and British Overseas Airways.

SHOES AND LEATHER

Table listing shoe and leather companies like J. H. Morgan and J. H. Morgan & Co.

SOUTH AFRICANS

Table listing South African companies and investments, including various mining and industrial firms.

TEXTILES

Table listing textile companies such as British Textiles and British Textiles.

TRUSTS, FINANCE, LAND

Table listing trusts, finance, and land-related companies and investments.

TOBACCO

Table listing tobacco companies like British American Tobacco.

TRUSTS, FINANCE, LAND

Continuation of the trusts, finance, and land table, listing more investment and real estate companies.

TRUSTS, FINANCE, LAND

Continuation of the trusts, finance, and land table, listing more investment and real estate companies.

TRUSTS - Continued

Continuation of the trusts table, listing more investment and real estate companies.

TRUSTS - Continued

Continuation of the trusts table, listing more investment and real estate companies.

OILS

Table listing oil companies and investments, including various oil and gas firms.

OVERSEAS TRADERS

Table listing overseas trading companies and investments, including various international firms.

RUBBERS AND SISALS

Table listing rubber and sisal companies and investments, including various commodity firms.

TEAS

Table listing tea companies and investments, including various commodity firms.

INDIA AND BANGLADESH

Table listing companies and investments from India and Bangladesh.

AFRICA

Table listing companies and investments from Africa.

MINES

Table listing mining companies and investments, including various mineral firms.

EASTERN RAND

Table listing companies and investments from the Eastern Rand region.

FAR WEST RAND

Table listing companies and investments from the Far West Rand region.

FINANCE

Table listing finance companies and investments, including various financial firms.

DIAMOND AND PLATINUM

Table listing diamond and platinum companies and investments.

SANWA BANK advertisement with logo and text: 'Serving the world with financial expertise. SANWA BANK Tokyo, Japan'

MINES - Continued

Continuation of the mines table, listing more mining companies and investments.

AUSTRALIAN

Table listing Australian companies and investments, including various firms from Australia.

TINS

Table listing tin companies and investments, including various commodity firms.

COPPER

Table listing copper companies and investments, including various commodity firms.

MISCELLANEOUS

Table listing miscellaneous companies and investments, including various firms.

NOTES

Notes section containing various financial notices, company announcements, and market updates.

REGIONAL MARKETS

Table listing regional market data for various countries and regions.

IRISH

Table listing Irish companies and investments, including various firms from Ireland.

O.F.S.

Table listing O.F.S. companies and investments, including various firms.

OPTIONS

Table listing options market data, including call rates for various stocks.

Scottish swing may hit Labour

By Ray Fernan, Scottish Correspondent

THE FIRST indication of the potential electoral damage to the Labour Party of losing the devolution guillotine vote came yesterday when an opinion poll showed that a score of seats could be lost to the Scottish Nationalists if there were a General Election in the near future.

Table with 2 columns: Party, 1974 General Election, 1977 Opinion Poll. Rows include Labour, SNP, Conservatives, Liberals, and Others.

The poll, conducted by Professional Studies for the Sunday Mail, gave a conservative 36 per cent for the nationalists. A survey, by Opinion Research Centre, for the Scotsman, taken before the guillotine defeat last week, gave Labour 32 per cent and the SNP 31 per cent.

Support has also been lost in Scotland by the Tories, who have fallen from 29 per cent to 27 per cent in yesterday's poll, according to ORC.

Weather

U.K. TO-DAY: MAINLY dry. London, Midlands, N. Wales, I. of Man, N. Ireland. Sunny periods, mostly dry.

Table with 2 columns: City, Temp. Rows include London, Edinburgh, Glasgow, etc.

Table with 2 columns: City, Holiday Resorts. Rows include Aberdeen, Alghero, Alicante, etc.

IMF team resumes credit negotiations with Italy

BY DOMINICK J. COYLE

A FURTHER Italian stand-by credit from the International Monetary Fund will, it is expected, be agreed after talks which open here to-morrow between Italian treasury and Bank of Italy officials and a visiting team of IMF experts led by Mr. Alan Whitmore, who heads the IMF's European office.

The negotiations, which opened just over one year ago and were interrupted by the general election here last June, will concentrate on largely technical issues during the first few days, before Mr. Whitmore and Sig. Gaetano Stamattei, the Treasury Minister, get down to the politically sensitive task of drafting Italy's letter of intent to the IMF.

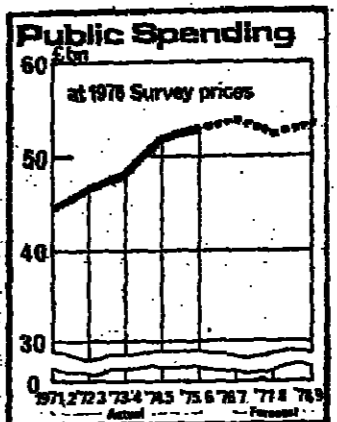
This is likely to incorporate undertakings by the minority Christian Democrat Government of Sig. Giulio Andreotti to hold Italy's inflation rate this year well below 20 per cent, and to hold the treasury deficit within IMF guidelines—but almost certainly considerably higher than the L.9,800bn. (\$6,500m.) now estimated officially by the treasury.

December by the U.K. as part of its own repayment arrangements of a temporary stand-by credit negotiated with the Group of Ten.

THE LEX COLUMN Dollar still king for bankers

ROME, Feb. 27.

To-morrow, the Board of BanCal Tri-State Corporation is to meet in San Francisco to consider Standard Chartered's \$130m. offer. The bid—equivalent to \$30 per share—is roughly double the share price earlier this year but it might not be enough to persuade Baron Edmund de Rothschild to part with his 28 per cent stake—a large part of which was bought in 1973 at \$27 per share.



Back in 1974 Lloyds Bank bought the eighth largest Californian bank for \$115m. and its experience since then underlines the sluggishness of the local economy. Swelled by another acquisition Lloyds First Western's loans have risen by 9 per cent since 1974 to \$0.92m. but net profits have fallen by a tenth and at \$4.5m. are overshadowed by the financing costs of \$12m. or so borne by its parent.

Rhodesia Front chief attacks Smith

BY OUR OWN CORRESPONDENT

SHORTLY BEFORE the Rhodesian Parliament begins its debate on proposals to ease racial discrimination in Rhodesia, Mr. Ian Smith, the Prime Minister, has come under outspoken attack from the ruling Rhodesian Front acting chairman and has been accused of abandoning party principles.

Mr. Smith's proposals, which included improved prospects for Africans in Government Ministries, have been criticised by moderate white parties as "too little too late" and dismissed as "irrelevant" by nationalists.

The Rhodesian Front, he said, should pursue its policy of provincialisation (which envisages territorial assemblies for blacks and whites). "This would ensure that no one race or even tribe could dominate the other," he would be "the basis of an 'internal settlement'."

The proposal was first put forward by the ANC at the party's annual conference and has been rejected by other nationalist groups. They argue that a general election under a negotiated majority-rule constitution will ensure a representative, democratic Government, making a referendum unnecessary.

Last week, Mr. Smith outlined measures to open agricultural land in the European area to all races, allow blacks to occupy and buy land in central business districts, and lift restrictions on black attendance at private schools and hospitals. These and other proposals which included improved prospects for Africans in Government Ministries, have been criticised by moderate white parties as "too little too late" and dismissed as "irrelevant" by nationalists.

Mr. John Silkin, the Agriculture Minister, will be in Brussels to-day for talks with the Commissioner in charge of Agriculture, Mr. Finn Olaf Gundelach. Britain holds the Chair at the Council of Ministers, and the meeting was arranged some while ago. But with the political fury at home rising in his ears, Mr. Silkin will make the point that the sale provides further proof that the CAP must be changed in favour of the consumer.

Mr. Rowan Cronie, Minister of Manpower, who earlier this month took over responsibility for managing the military call-up system after the resignation of Mr. Reg Cowper as Defence Minister, has confirmed that steps are in hand to re-register men between 38 and 50. About 2,000 men in this group will be required to join the police reserve.

INFLATION accounting issues are too subtle, too complex, and not yet widely enough understood to be resolved by a revolutionary change to a new accounting system, according to Price Waterhouse International, the leading international accounting firm.

Embassy coupons to end

By Stuart Alexander

COUPONS ARE to be stopped entirely on Embassy Gold and Embassy Envoy cigarettes, says W. D. & H. O. Wills, part of the Imperial Group, Embassy Regal will be available with and without coupons. All packs without coupons will be 2p cheaper than previously.

Labour's opposition to CAP stiffens

BY RUPERT CORNWELL, LOBBY STAFF

THE THREATENED sale of cut-price butter to the Soviet Union is not only stiffening the Government's resolve to force an overhaul of the Common Agricultural Policy, but also further complicates the contentious European direct elections issue.

Caution call on inflation accounting

By Michael Lafferty

INFLATION accounting issues are too subtle, too complex, and not yet widely enough understood to be resolved by a revolutionary change to a new accounting system, according to Price Waterhouse International, the leading international accounting firm.

Devalue

Labour MPs from both the pro and anti Common Market camps were last night urging him to use the issue as added justification for resisting pressure to devalue the "green pound," the artificial EEC unit of payment whose present high value keeps the price of U.K. food imports from the Community cheaper than they would otherwise be.

Continued from Page 1

Reviewing the Letter of Intent, is an inflow from abroad to help the public sector will be taken up elsewhere, and there is a risk that the policy may dig too deep a hole.

Caution advised on cuts

that all the resources released from the public sector will be taken up elsewhere, and there is a risk that the policy may dig too deep a hole.

HOMEMAKERS

Cubitts have been leading home-builders for over 150 years: from estates for local authorities to whole townships like Thamesmead. The Company has never been better placed to engage in new programmes than it is today.

Advertisement for Cubitts Builders, featuring a large 3D graphic of the word 'CUBITTS' and text describing their services and resources.

Continued from Page 1 Builders

precision allowances should be given for buildings as well as machinery, and that preferential interest rates should be introduced to encourage investment.

Continued from Page 1

As it is quite impossible to predict them accurately, they hope that the figure is not rigidly stipulated.

Continued from Page 1

On exchange rate policy, they say that there is a strong temptation to let the rate rise if there